



2021/22

# Impact Annual Report

# Table of Contents

Overview	3	Our Approach	13	Impact Metrics and Highlights	24	Progress on Our Commitments	43
<b>Commitment from Leadership</b>		<b>Driving Impact Results</b>		<b>Portfolio Impact</b>		<b>Creating a Sustainable Future</b>	
Becoming a B-Corp	4	Strategic Framework: Measuring and Managing Impact	14	2021/22 Portfolio Impact Metrics	25	Commitment to Net Zero by 2030	44
		Artesian’s Theory of Change	15			Measuring Our Carbon Footprint	45
						Total Emissions by Scope	46
<b>Impact Forward</b>		<b>Informing Investment Outcomes</b>		<b>Impact Case Studies</b>		Offset Partner	47
The Inherent Link Between Risk/Return and Impact	5	Responsible Investment Commitment	16	Fixed Income	27	Offset Project	48
2021/22: A Year in Review	6	Artesian’s Sustainable and Impact Investing Focus	17	Venture Capital	30		
2022/23: The Year Ahead	6	Exclusionary Screens List	17	Venture Capital as a Service (VCaaS)	37	<b>Advancing Gender Equity</b>	
		Integrating ESG Considerations into Our Investments	18			Commitment to Closing Economic Gender Gaps	49
<b>About Artesian</b>				<b>Impact Perspectives</b>		Gender Impact in Fixed Income	50
Company Overview	7			Aggregation Confusion and ESG Irrelevance – Measurable Impact as the Solution	39	Gender Impact in Venture Capital	51
Responsible Investing Evolution	8	<b>Impact Processes</b>		Responsible VC: ESG integration at the Early Stage (Volume 2)	41	Launch of Artesian Female Leaders VC Fund	52
Materiality	9	Measuring Impact: Methodology and Data Collection	19	Critical Technologies: Our Position on National Security-Related VC	42		
Team	10	Managing Impact: Standards and Frameworks	21			<b>Engagement, Outreach and Milestones</b>	
Diversity Breakdown	11					2021/22 Impact Timeline	55
Gender Pay Gap Disclosure	11					History of Collaborations and Partnerships	57
Oversight	12						



# 01 Overview

Who we are, what we stand for and our outlook on the future of responsible investment.

## IN THIS SECTION

### Commitment from Leadership

Becoming a B-Corp

### Impact Forward

The Inherent Link between Risk/Return and Impact

2021/22: A Year in Review

2022/23: The Year Ahead

### About Artesian

Company Overview

Responsible Investing Evolution

Materiality

Team

Diversity Breakdown

Gender Pay Gap Disclosure

Oversight

# Commitment from Leadership

## Becoming a B-Corp



**Jeremy Colless**  
Co-Founding Partner



**Matthew Clunies-Ross**  
Co-Founding Partner



**John McCartney**  
Co-Founding Partner



**Mei Lee**  
Partner



**Tim Heasley**  
Partner



**Vicky Lay**  
Partner



**Luke Fay**  
Partner



**Gilles Plante**  
Partner



**Stuart Fox**  
Partner



**David Gallagher**  
Partner



**Felix Zhang**  
Partner

We are pleased to share that Artesian has successfully certified as a B-Corporation. The rigorous verification process is an opportunity to apply our impact approach on ourselves, demonstrating our corporate operations reflect the commitment to social and environmental sustainability that we apply to our investments.

Artesian has always invested through the lens of impact, but in 2019 we formalised our responsible investment philosophy across all of our business, and committed to sustainable and impact investing across our venture capital and fixed income strategies.

The next step was to look internally and commit our company-wide operations to the highest sustainability standards, guided by the principles of becoming a B-Corporation.



Certified B-Corps are a community of companies all meeting the highest standards of social and environmental performance.

They've all submitted to a rigorous assessment process, verifying the impact they have on the world, and adhering to measures of transparency and accountability.

It's not an easy process, we began in 2019 and in 2022 Artesian finally achieved an overall B Impact Score of 93.0, outperforming the 50.9 median score for ordinary businesses and the minimum 80.0 criteria for qualification.



We went right back to our core principles, and to our company constitution, to embed our mission as an immutable driving force.

As responsible investors, we are committed to considering all stakeholders, not just shareholders, in our investment decision-making and purpose as an organisation.

But it's not enough just to say it, to show true leadership and commitment, you need to build it into your foundations.

By working through an in-depth verification process, we assessed over 200 factors across Governance, Workers, Community, Environment and Customers. The process itself helped us examine our processes more deeply, and further reduce our impacts.

Being a responsible investor, we were able to leverage our know-how in measuring and managing environmental and social factors when we turned the analysis process on ourselves.

We're proud of what we've achieved, and we're excited to join a community of the world's most progressive companies, to drive a more sustainable economy.



# Impact Forward



**John McCartney**

Co-Founding Partner,  
Head of ESG



**Vicky Lay**

Partner, Head of  
Impact Investments



**Mei Lee**

Partner, Head of  
Operations

## The Inherent Link Between Risk/Return and Impact

As stewards of capital, it is our fiduciary duty to ensure that we are conscious of the risk/return trade off for our investors.

Our journey managing assets has brought us to a place where we see that two-dimensional investing of risk vs return is an analogue view of what has become a digital world.

Investors and stakeholders are now asking how their capital is being used – with red lines being drawn around assets that have negative effects on society and the environment.

Investors, governments, and regulators are taking aim at business models that generate negative externalities. Businesses that generate pollution and/or support inequality, focusing solely on shareholders (at the expense of other stakeholders), are finding capital drying up. With the dramatic growth in United Nations Principles of Responsible Investment (UNPRI) signatories and assets under management (AUM), the difficulty for these types of businesses to attract capital to fund their operations will only proliferate.

Furthermore, new business models are being developed and tested in venture capital markets – where impact is the mission – and are attracting talent and capital that is trying to solve historically intractable problems using the new technologies that can scale globally.

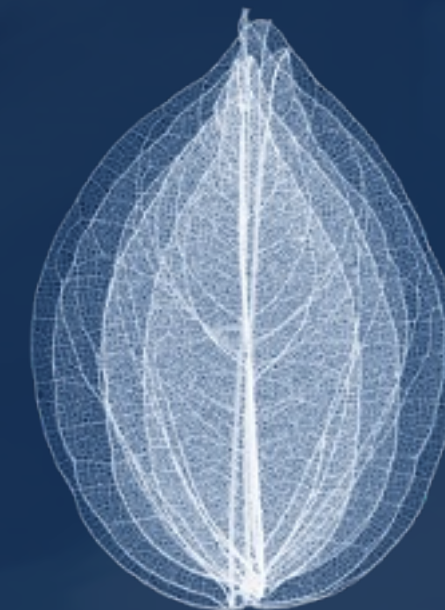
Simultaneously, we have seen the global capital markets innovate green and sustainable financing – with the green and sustainable bond market growing exponentially as government and corporate institutions raise money to reduce their environmental and social impacts.

Huge datasets are being created on new platforms, like social media, that give us better insights into how populations move and think. As new sensors are deployed, we get better more granular information on how our economic activities impact the environment around us and the society we live in.

Combining this with artificial intelligence and the toolbox for solving seemingly intractable social and environmental problems seems possible. Moreover, if companies can align profit motives with impact rationale – capitalism will provide pathways to transform the economy onto a more sustainable footing.

This journey has only just begun to show us that returns are inherently linked to the impacts a company makes. Considering and responding to the stakeholders in your business model doesn't just make you a better corporate citizen – it makes you a more profitable company and a better investment.

Artesian has equipped its business to track and collate the impact that our investments are making – as we see that as the north star that will drive alpha.





# Impact Forward



Highest standards of social and environmental performance



\$1bn+ responsible assets



Net zero across our operations



\$100m for female founders

## 2021/22: A Year in Review

We are proud to share our impact highlights for the 2021/22 reporting year:

- Certifying as a B-Corporation;
- \$1bn+ in responsible assets under management<sup>1</sup>;
- Achieving Scope 1 and 2 Net-Zero carbon emissions across our operations;
- Public disclosure of our gender pay gap and 6 weeks added to our paid maternity leave policy;
- Launch of the Artesian High Impact Green Debt Fund in North America;
- Launch of the \$50m Grain Innovate fund to support Australian grain growers, in partnership with the Grains Research and Development Corporation (GRDC);
- Launch of the \$100m Artesian Female Leaders VC Fund, Asia Pacific's first dedicated Series A and Series B fund for women entrepreneurs;
- 99% growth in investments in green, social and sustainable issues across our fixed income business;
- 78.21% increase in our investments in SDG-linked startups, scaleups and solutions.

## 2022/23: The Year Ahead

Looking ahead to 2022/23, we seek to:

- Build upon our sustainable and impact investment focus, by continuing to develop products that align with our clients' values of integrating environmental, social, and governance (ESG) and impact into capital allocation decisions;
- Deepen our impact data collection, measurement, and management processes, with input from stakeholders;
- Contribute to responsible investor education around impact and the myriad ways of implementation, measurement and assessment;
- Encourage greater ESG disclosure across our portfolios, particularly in the disaggregated startup sector;
- Mitigate any material operational risks within our business where possible and continue to improve and publicly report on our own internal impact metrics.

1. The Australian dollar is Artesian's impact reporting currency.



## ABOUT ARTESIAN

# Company Overview

## Artesian

**2004**  
Founded

Alternatives  
Investment  
Manager

## AUM

**\$1**  
Billion

Debt \$460M  
VC \$540M

**Venture Capital, Public and Private  
Debt Investment Specialists**

**>650**  
Startup Investments

## Asia Pacific Focus with Global Perspective

Artesian is a global alternative asset manager focused on public and private debt, venture capital and impact investments:

- 44 employees in 8 cities;
- Specialist public & private debt manager with an ESG focus;

- The most active early-stage VC in Asia Pacific with >650 startup investments in Australia, NZ, SE Asia and China;
- Venture Capital as a Service (VCaaS) platform for government organisations, corporations and industry groups;
- Vertically integrated accelerators to build sustainable innovation ecosystems;
- Transformational impact investments with compelling risk/return metrics.

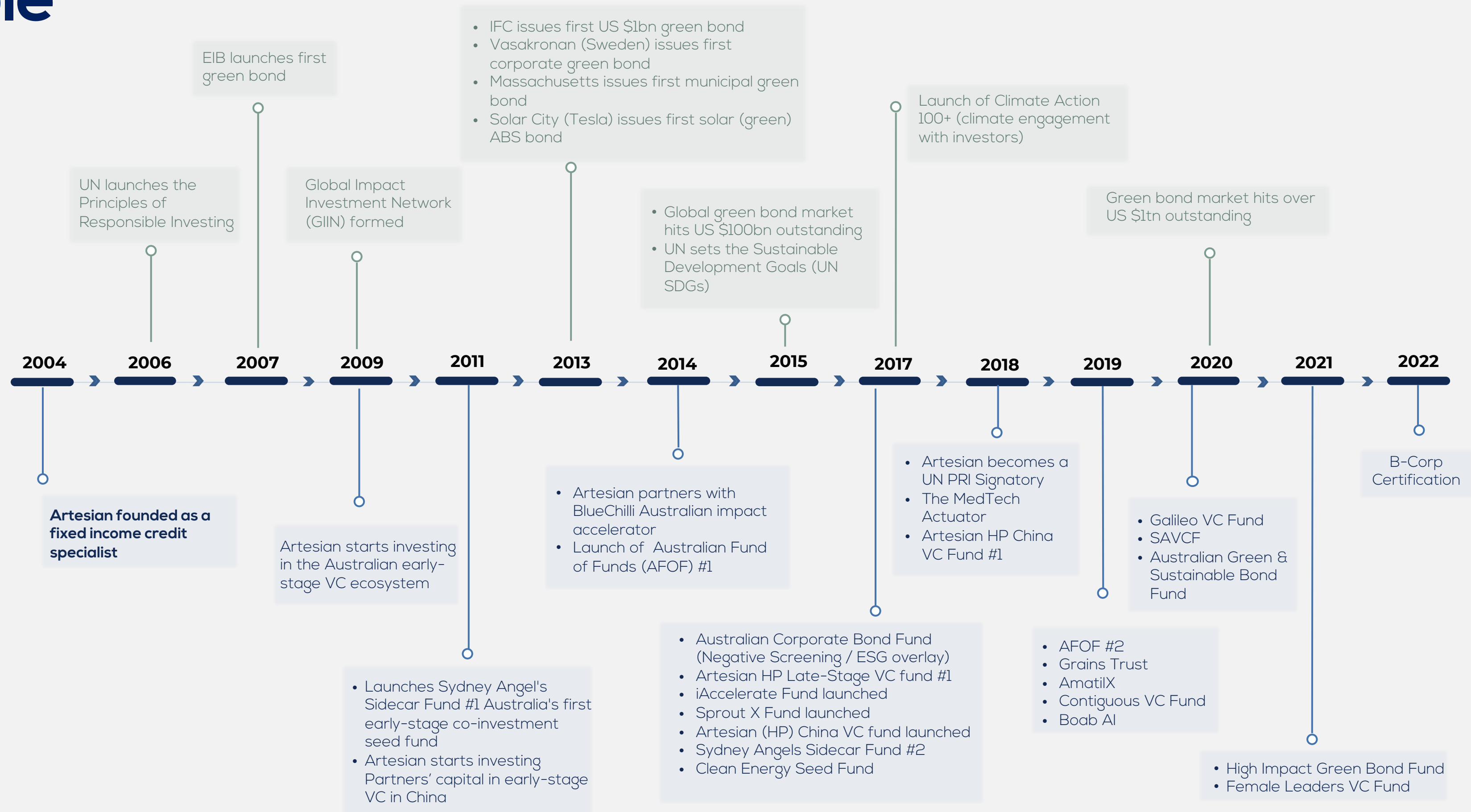


## ABOUT ARTESIAN

# Responsible Investing Evolution

## Market and Firm Impact Highlights Over the Years

The rapid growth of the green and sustainable bond market has coincided with the rise of mission-based start ups in Venture Capital and the growth of assets under the UNPRI umbrella has gone from US \$4tn in 2006 to US \$120tn in 2021.





ABOUT ARTESIAN

Materiality

SASB has identified the issues that are considered material in capacity to effect enterprise value. 4 out of 26 are identified for the asset management industry – looking inward at our exposures:

**Selling Practices and Product Labeling:** Our products contain robust disclosures that meet all regulatory requirements. We ensure clients understand our product offerings through multiple engagements with our deep bench of the senior investment professionals who manage those products. Indeed, part of our product suite is the result of direct collaboration with investors and institutions to design financial and strategic solutions to meet their needs. Artesian appreciates the importance of aligning long-term interests across all our major stakeholders to secure success.

**Employee Engagement / Diversity and Inclusion:** Financial markets (both public and private) has a historical narrative of being piloted by white men – a process we have been trying to turn away from at our firm for several years. Our gender and ethnic mix is improving with 45% of our staff identifying as non-white and 27% of the firm is female.

**Product Design and Lifecycle Management:** Artesian acknowledges the self-evident importance of incorporating ESG analysis as part of our investment process. As part of this process, management infrastructure is in place to share information across the firm and beyond, into the market and wider community, to advance understanding on the topic. Furthermore, we have dedicated investment products that focus on specific impact verticals that lean in on one or several ESG factors.

**Business Ethics:** While our business is global in nature, we choose to operate in only a handful of countries. These jurisdictions are chosen for the rule of law, respect for capital, and regulatory frameworks which are well established to ensure we can operate with the high standards that our clients expect. In addition, Artesian’s high internal standards have been B-Corp certified, and we are signatories to the UNPRI.

SASB Materiality Mapping for Asset Managers				
Environment	Social Capital	Human Capital	Business Model & Innovation	Leadership & Governance
Greenhouse Gases (GHGs)	Human Rights & Community Relations	Labor Practices	Product Design & Lifecycle Management	Business Ethics
Air Quality	Customer Privacy	Employee Health & Safety	Business Model Resilience	Competitive Behavior
Energy Management	Data Security	Employee Engagement, Diversity & Inclusion	Supply Chain Management	Management of the Legal & Regulatory Environment
Water & Wastewater Management	Access & Affordability		Materials Sourcing & Efficiency	Critical Incident Risk Management
Waste & Hazardous Materials Management	Product Quality & Safety		Physical Impacts of Climate Change	Systemic Risk Management
Ecological Impacts	Customer Welfare			
	Selling Practices & Product Labeling			

Beyond the materiality relevant to Artesian as an asset manager – there are material impacts that our investments have on the environment and society. For Artesian, we are seeking to generate positive impact with the capital we deploy – thus environmental, social and governance issues are material opportunities for our portfolios. Artesian looks to map our positive impact investment thesis to their relevant impact thematic and report to investors on our progress on an annual basis.

Venture Capital					Fixed Income		
	MedTech	AgTech	CleanTech	AI & Agnostic	ESG Corporate Bond Fund	Green & Sustainable Bond Fund	High Impact Green Bond Fund
Climate		✓	✓		✓	✓	✓
Gender	✓	✓	✓	✓	✓	✓	✓
Food Security	✓	✓					
Biodiversity		✓			✓	✓	✓
Animal Welfare	✓	✓					
Human Rights (Modern Slavery)	✓	✓	✓	✓	✓	✓	✓
DE&I	✓	✓	✓	✓	✓	✓	✓
Resource Usage		✓	✓			✓	✓



## ABOUT ARTESIAN

# Team

## VENTURE CAPITAL



**Jeremy Colless**  
Partner



**Luke Fay**  
Partner



**Vicky Lay**  
Partner



**Ali Clunies-Ross**  
Portfolio Manager



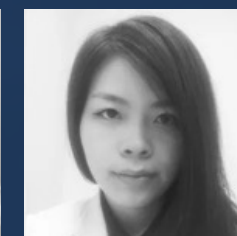
**Gilles Plante**  
Partner



**Felix Zhang**  
Partner



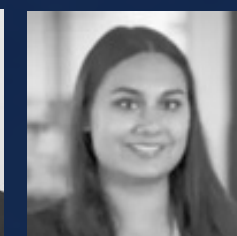
**Tim Heasley**  
Partner



**Melody Zhang**  
Director



**Robert Williams**  
Director



**Ananya Sinha**  
Analyst



**Stuart Fox**  
Partner



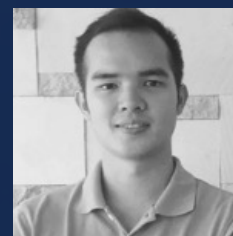
**Rohan Gray**  
Portfolio Manager



**Richard Case**  
Managing Director



**Fiona Zheng**  
Analyst



**Nayoko Wicaksono**  
Analyst



**David Rohrsheim**  
Portfolio Manager  
SAVCF



**Kirsten Bernhardt**  
Investment  
Manager



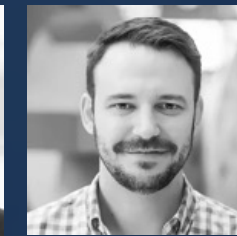
**Channing Chen**  
VC & Legal  
Analyst



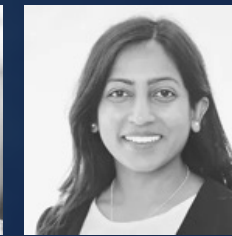
**Diana Tong**  
Analyst



**Shane Masters**  
Managing  
Director



**Guy Newton**  
Director  
VCaaS



**Kaushalya Gunatilaka**  
Head – Partnership &  
Community



**Andrew Lai**  
Managing  
Director Boab AI



**Will Smith**  
Analyst



**David Spencer**  
Analyst

## DEBT



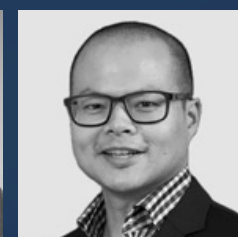
**Matthew Clunies-Ross**  
Partner



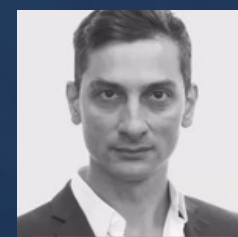
**John McCartney**  
Partner



**David Gallagher**  
Partner



**Kurt Tan**  
Managing  
Director



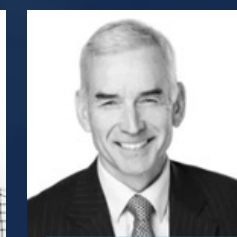
**Nikolas Koukiasas**  
Portfolio Manager



**Johnny Tjheng**  
Director



**Mark Bytheway**  
Director, ESG  
Research



**Rory Macintyre**  
Director,  
Distribution



**Lachlan Hart**  
Fixed Income  
Analyst



**Dylan Er**  
Investment  
Analyst

## OPERATIONS & ADMINISTRATION



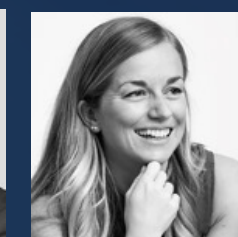
**Mei Lee**  
Partner



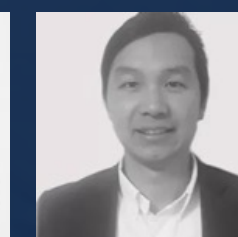
**Pankaj Khanna**  
Chief Financial  
Officer



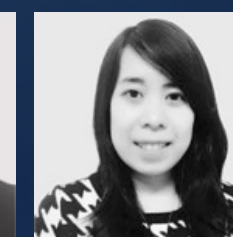
**Connor Hughes**  
Chief Technology  
Officer



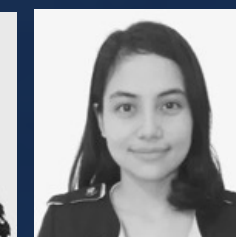
**Kate Robinson**  
Senior Lawyer



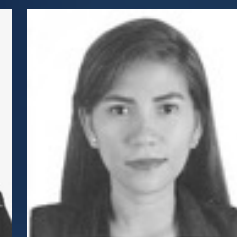
**Tam Nguyen**  
Fund  
Administration



**Jenny Chu**  
Group  
Accountant



**Mary Angelle Cansicio**  
Financial  
Accountant



**Rosalita Fortunato**  
Accountant



**Fhiel Adrian Angeles**  
Data Analyst

- Sydney
- Melbourne
- Adelaide
- Singapore
- Jakarta
- Shanghai
- London
- New York
- Remote

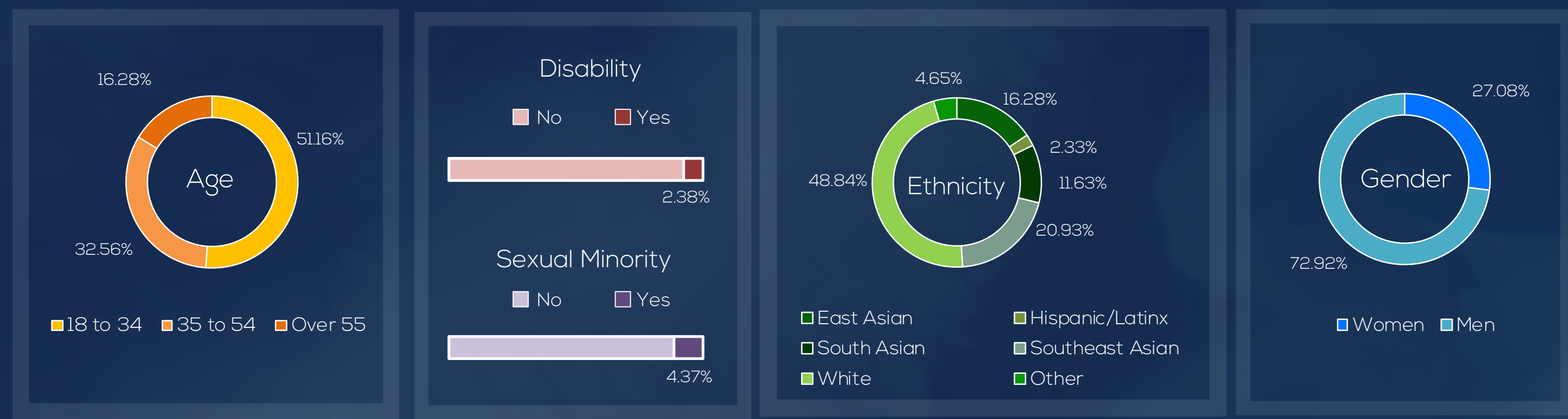


ABOUT ARTESIAN

# Team

## Diversity Breakdown of Artesian Employees

Diversity is any characteristic, perspective, or approach to work that different people bring to the workplace. Globalisation has created evolving social, cultural, and political norms as well as changing demographic and immigration patterns. It has shifted workforce demographics and client compositions in almost all industries and sectors. To gain and maintain a competitive edge, organisations need people who can best serve their clients. This must be people selected, developed and treated based on merit and fairness. At Artesian, we have always worked at treating all of our team based on merit and fairness, but we know that we are not perfect. Our disclosure is the first step to setting goals, helping us frame the problem so we can measure, analyse and address the issues identified.



## Gender Pay Gap Disclosure

*"The gender pay gap measures the difference between the average earnings of women and men in the workforce. The gender pay gap is an internationally established measure of women's position in the economy in comparison to men."*

– Workplace Gender Equality Agency, Australian Government

While we acknowledge that we still have work to do, we seek to publicly and transparently disclose our gender pay gap and commit to taking the necessary steps to close it over time.

**BASE SALARY PAY EQUITY %:**

**82%**

**Organisational Gap of 18%**  
**8% IMPROVEMENT (YOY)**

**Advancing Equality Calculator**

Australian Government | Workplace Gender Equality Agency

### Methodology:

For our inaugural analysis, we have collected data from our Australian offices (where 60%+ of full-time employees are based) and will expand analysis to international offices next year.

### Results:

We are pleased to report an 8% improvement in our organisational gender base pay gap from 31 December 2020 to 2021. At 18% we are ahead of our peers in the professional services industry (averaging 24.4%) but underperforming the national average (13.8%).

*"Only what gets measured, gets managed." – Peter Drucker*

ABOUT ARTESIAN

# Oversight

At Artesian, the 5Ps that drive our actions are:

Purpose



By investing with purpose, we are accountable for both the financial and impact outcomes of our investment decisions. It is critical that both the financial and impact outcomes are measurable and that we report them transparently.

Planet



When the long-term health of the planet is prioritised, everyone benefits. Artesian believes that innovation and technology have a deflationary effect on the cost of infrastructure required to address critical global issues like climate change. Innovation and technology can also ensure a rapid and scalable delivery of solutions, given the existing time constraints, to mitigate climate crisis.

Profit



Profit is a downstream result of successfully addressing critical global challenges. While profit alone is a hollow outcome, when combined with renewability, equality and scalability, it ensures sustainability. Artesian believes that sustainable outcomes deliver profits that can be re-invested to ensure the continuation of virtuous cycles.

People

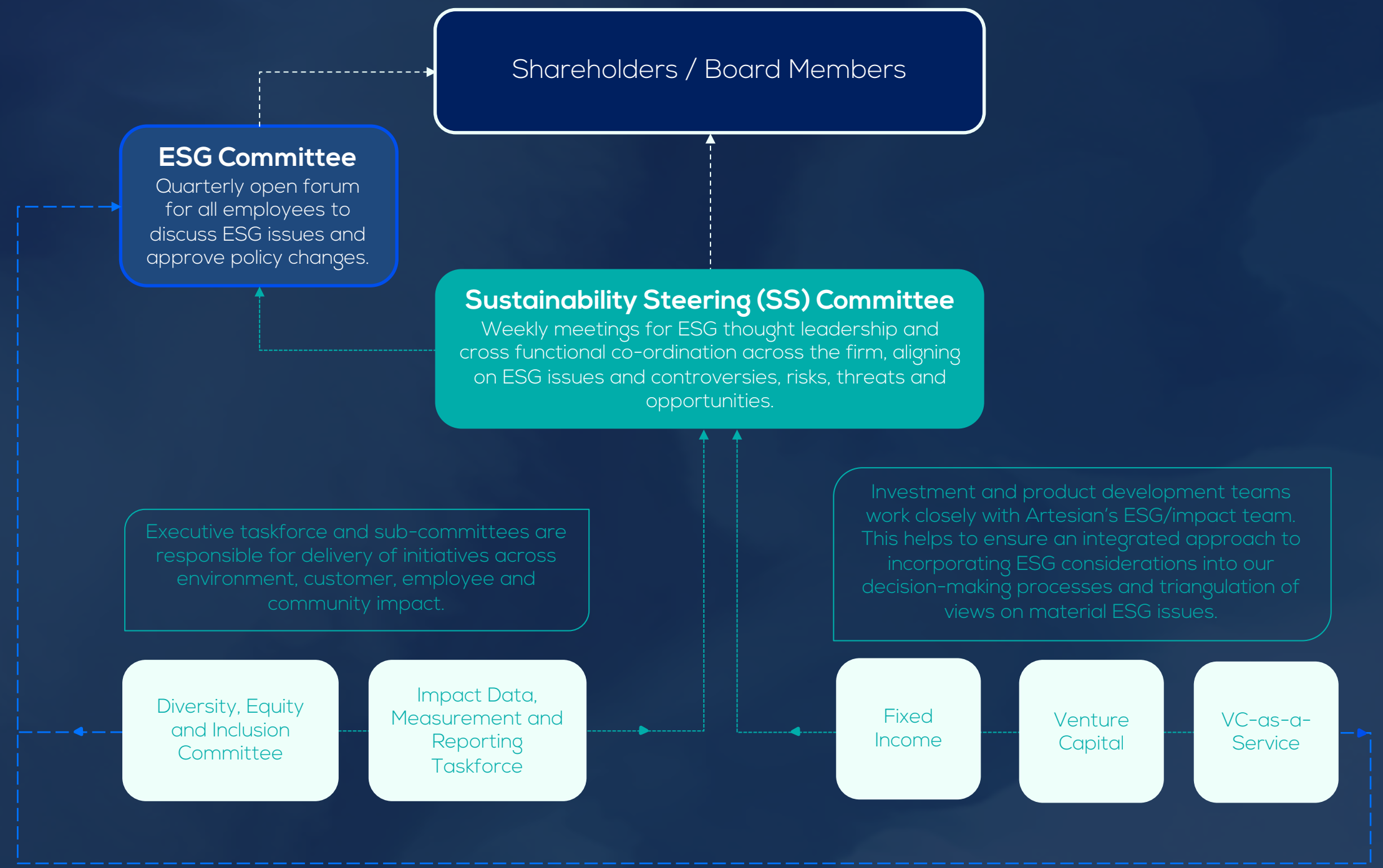


Artesian is only as good as its people, and our success depends on an ability to attract and retain a diverse team that aligns their unique talents to a shared vision. Externally, our approach is reflected in the selection of founders, teams and companies in which we invest. Diversity, social equality, governance and economic empowerment are our key areas of focus.

Product



Artesian's products are developed through building a deep understanding of market failures and the investors motivated to address them. As financial market experts, we design products that address the challenges and opportunities presented by these market failures, generating impact and optimising financial returns.



“Artesian acknowledges the value that ESG materiality analysis brings to the investment and risk management processes, but it is impact outcomes that will drive regulatory reporting, capital conviction and returns going forward.”



**John McCartney**  
Co-Founding Partner,  
Head of ESG



# 02 Our Approach

How we deliver financial and strategic returns through the lens of ESG and impact.

## IN THIS SECTION

### Driving Impact Results

Strategic Framework: Measuring and Managing Impact  
Artesian's Theory of Change

### Informing Investment Outcomes

Responsible Investment Commitment  
Artesian's Sustainable and Impact Investing Focus  
Exclusionary Screens List  
Integrating ESG Considerations into Investments

### Impact Processes

Measuring Impact: Methodology and Data Collection  
Managing Impact: Frameworks and Guidelines

Driving Impact Results

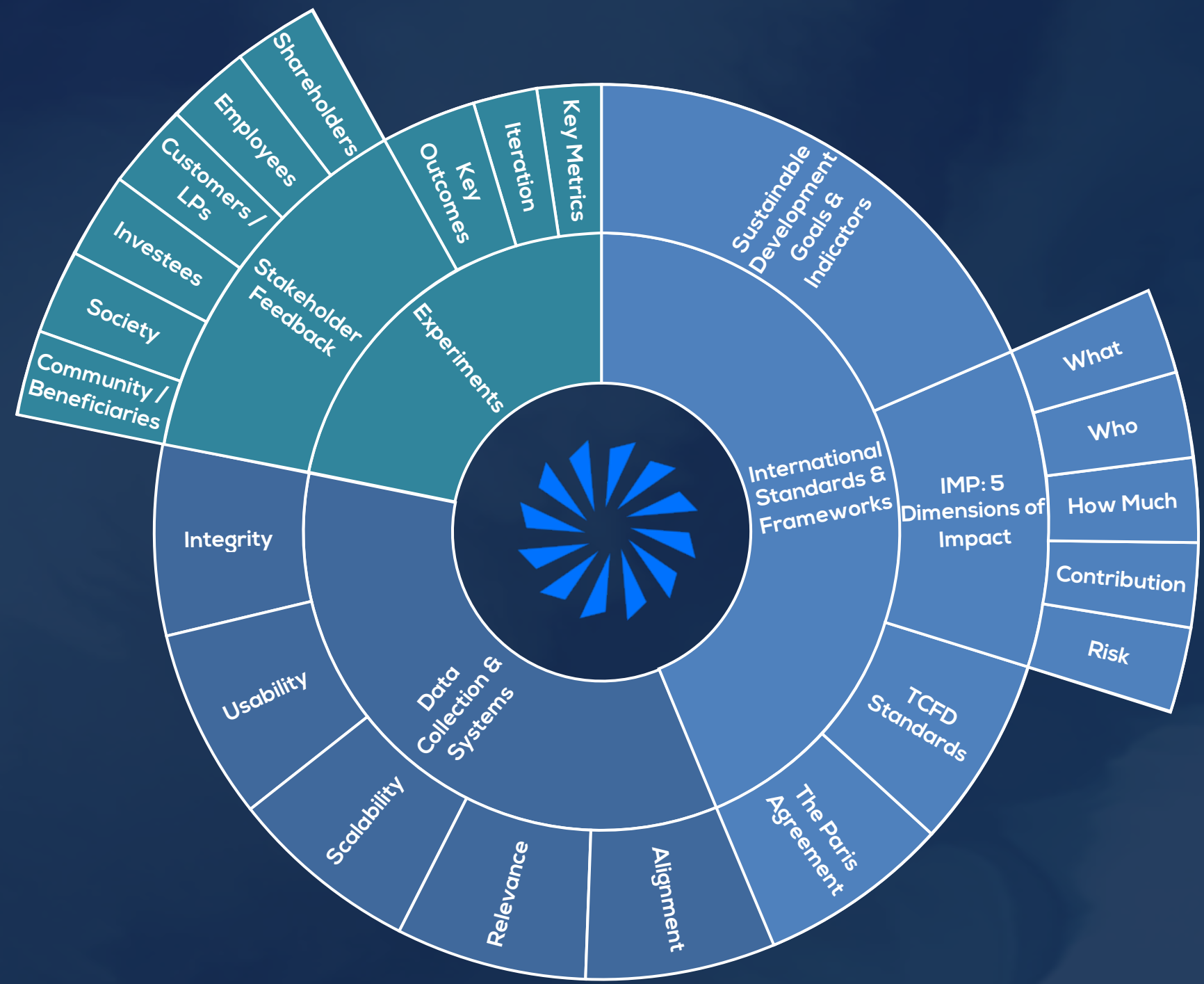
# Strategic Framework: Measuring & Managing Impact

“Measuring and managing impact correctly requires a thoughtful process of experiments, relevant data systems, stakeholder feedback loops, and alignment with best of breed standards and frameworks.”



**Vicky Lay**  
Partner, Head of Impact Investments

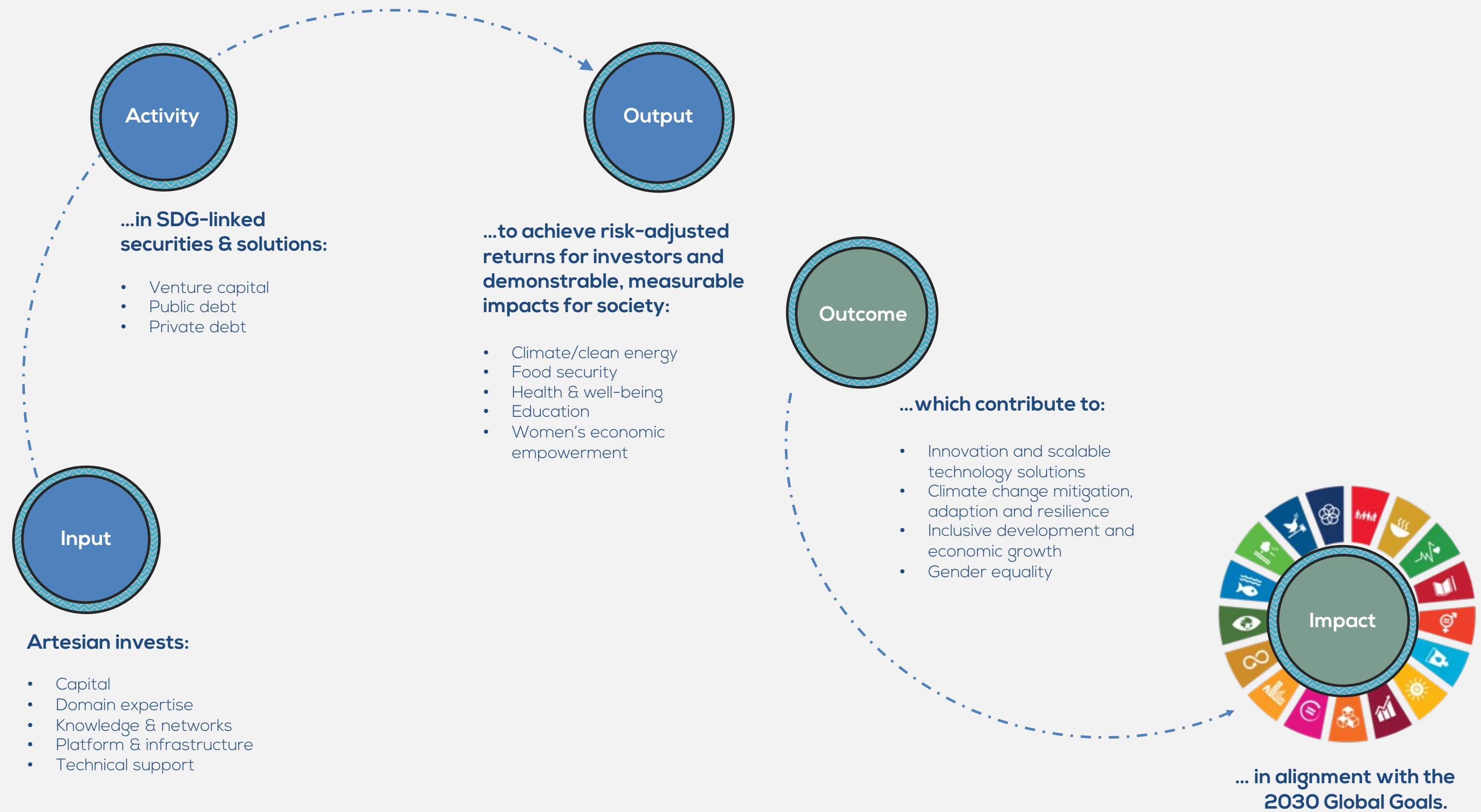
## Artesian's Impact Measurement and Management Framework





Driving Impact Results

# Artesian's Theory of Change



Informing Investment Outcomes

# Responsible Investment Commitment

Signatory of:



For Artesian, responsible investing means incorporating into our investment process consideration of the actions and impacts on stakeholders from our investments.

A fundamental cornerstone of Artesian's strategy is to build a sustainable investment platform delivering long-term performance.

Artesian believes that a proactive approach to responsible investment issues and drivers provides advantages to our business, investment performance, customers and employees. The benefits include risk mitigation, greater long-term performance and a sustainable and responsible business.

***Artesian has committed to adopting and implementing the UN's six Principles for Responsible Investment across its business and for each investment strategy.***

The Principles are not a set of prescriptive rules and are to be applied as appropriate within each asset class and investment approach. They provide a robust and widely endorsed framework through which investors can incorporate ESG issues into their decision-making and ownership practices, and as such, they inform Artesian's investment processes.

## Artesian commits to adopting and implementing the six Principles for Responsible Investment:

### Principle 1

We will incorporate ESG issues into investment analysis and decision-making processes.

### Principle 2

We will be active owners and incorporate ESG issues into our ownership policies and practices.

### Principle 3

We will seek appropriate disclosure on ESG issues by the entities in which we invest.

### Principle 4

We will promote acceptance and implementation of the Principles within the investment industry.

### Principle 5

We will work together to enhance our effectiveness in implementing the Principles.

### Principle 6

We will each report on our activities and progress towards implementing the Principles.



Informing Investment Outcomes

# Artesian's Sustainable and Impact Investment Focus

ESG considerations broaden analysis and consideration of how companies operate and the outcomes of this. It requires a deeper and broader analysis than balance sheet numbers and relative value analysis. This includes consideration of matters such as where a company sources its power, how it treats its employees and the diversity of its board. ESG issues are universal and apply to companies across the private and public markets.

Material ESG considerations may include both risks and opportunities, requiring integration into both the initial investment process and the ongoing management of the asset.

Impact investing goes beyond the manner in which the company conducts itself – it is tying a company's product, service or security to an impact thematic or outcome. As technology and data advances, the market gains the ability to track strategically important outcomes. Institutions will look to regulators to embed this into corporate reporting, which will allow investors to compare impact outcomes across industries. As such, we see impact driving capital flow as both strategic and financial investors gravitate to business models that are impact to profit.

## Artesian's Sustainable & Impact Investment Focus

Traditional Investments	Exclusion	ESG Integration	Thematic & Impact Investing			Philanthropy
			Thematic & Impact Aligned	Impact Investing		
				Return First	Impact First	
Pursuit of financial returns						
			Environmental, social, and governance as risks			
			Environmental, social, and governance (ESG) as opportunity			
			Targeting measurable impact solutions			
Shareholder primacy investing.  Limited or no consideration for environmental social or governance aspects in the investment approach.  Focus on quarterly returns vs driving long term value.	Strict avoidance of controversial business areas or unethical behaviors.  Negative screens on fossil fuels, tobacco, gaming, alcohol, pornography and munitions.  Negative screens may evolve with Norm-based / Values-based exclusions, national exclusions(sanctions), and/or exclusions based on business conduct (UN Global Compact breaches).	ESG materiality mapping highlights both material ESG risks and opportunities.  ESG & financial analysis are integrated and adapted to each asset class, aligning exposures to investment and impact objectives.	Identifying and participating in sustainable mega trends.  Contribution to the SDG alignment of investor and enterprise mission to generate impact Address societal challenges that generate competitive financial returns.	<b>Investing to reduce the negative effects of economic activity on society and the environment.</b>  <b>Investments contribute to the impact via financing growth of new business models or financing current businesses that are looking to improve their ESG footprint.</b>	Addresses societal and environmental problems that do not or cannot generate financial returns.	

### Exclusions Screens

- x Fossil Fuels
- x Tobacco
- x Gaming
- x Alcohol
- x Pornography
- x Munitions

### Positive Screens

- ✓ ESG positive filter
- ✓ Impact measurement
- ✓ Positive gender bias
- ✓ Climate focus
- ✓ Preference for green, social, and sustainable securities

Informing Investment Outcomes

# Integrating ESG Considerations into our Investments

At Artesian, we believe that consideration of ESG issues is critical the success of a company, enhancing their ability to identify potential growth areas and manage risks.

We evaluate and incorporate risks and opportunities from potentially material ESG factors, including climate change and gender representation, into our investment processes and engagement approach.

These inherent ESG considerations can substantially affect our assessment of a company's value and risk profile, and thus, are vital in influencing decision making pre and post-investment.

## Venture Capital

### Screening

Identify excluded activities and ESG-related 'fatal flaws' during early investment reviews that cannot be resolved through engagement.

### Due Diligence

Assess potential material ESG risks and opportunities.

### Ownership & Monitoring

Engage with investee companies on an ongoing basis to oversee ESG issues as the business grows.

### Follow-On Investments

Re-assess ESG risks / opportunities during follow-on rounds through to exit scenarios.

## Fixed Income

### Screening

Mandate-driven screening based on sectors deemed as generating negative externalities for society and the environment. Positive bias towards green, sustainable, social and sustainability linked securities.

### Due Diligence

Consult materiality mapping to assess potential ESG risks and opportunities for the given sector. Engage with the company where possible and write up an ESG company profile. Appraise and weigh impact estimates / KPIs of any green, sustainable, social and sustainability linked securities.

### Ownership & Monitoring

Engage with investee companies and other investors to debate ESG issues and measurement. Consult with wider market, syndicate desks and industry groups to forward impact goals embedded in investment mandates.



Impact Processes

# Measuring Impact: Methodology & Data Collection

## Public Markets

Data collection on the impact of deployed capital relies on corporate disclosure. We draw on the quality of information provided in public markets to direct our efforts in private markets. To this end we focus on climate and gender – probing our investee companies to give us metrics that can be compared across the public and private markets spectrum.

Corporate disclosures allow management to communicate the firm’s performance and value to outside investors, other stakeholders, and the public.

The demand for detailed information on corporate sustainability has grown as ESG risk and opportunities have proven to impact financial performance. In public markets this is of key interest given regulatory scrutiny around reporting false or misleading statements. Company reporting can be a puzzle with reports issued under a variety of ESG topics such as governance, social responsibility, climate change, strategic vision and more.

Artesian’s approach to corporate disclosures looks at 3 levels:

1. **Issuer** – annually reported data from public companies gives us guidance on all the activities a company is engaged in. Using industry templates, we can seek similar disclosures from private companies in our portfolios on a more regular (say quarterly) basis. Impact metrics and narrative may be opaque and require scrutiny.

2. **Sustainability Performance Targets** – monitor KPIs that companies set around sustainability goals. This can come in the form of project factsheets or be combined into issuer or security level disclosures. Data provides clarity for engagement with the company.

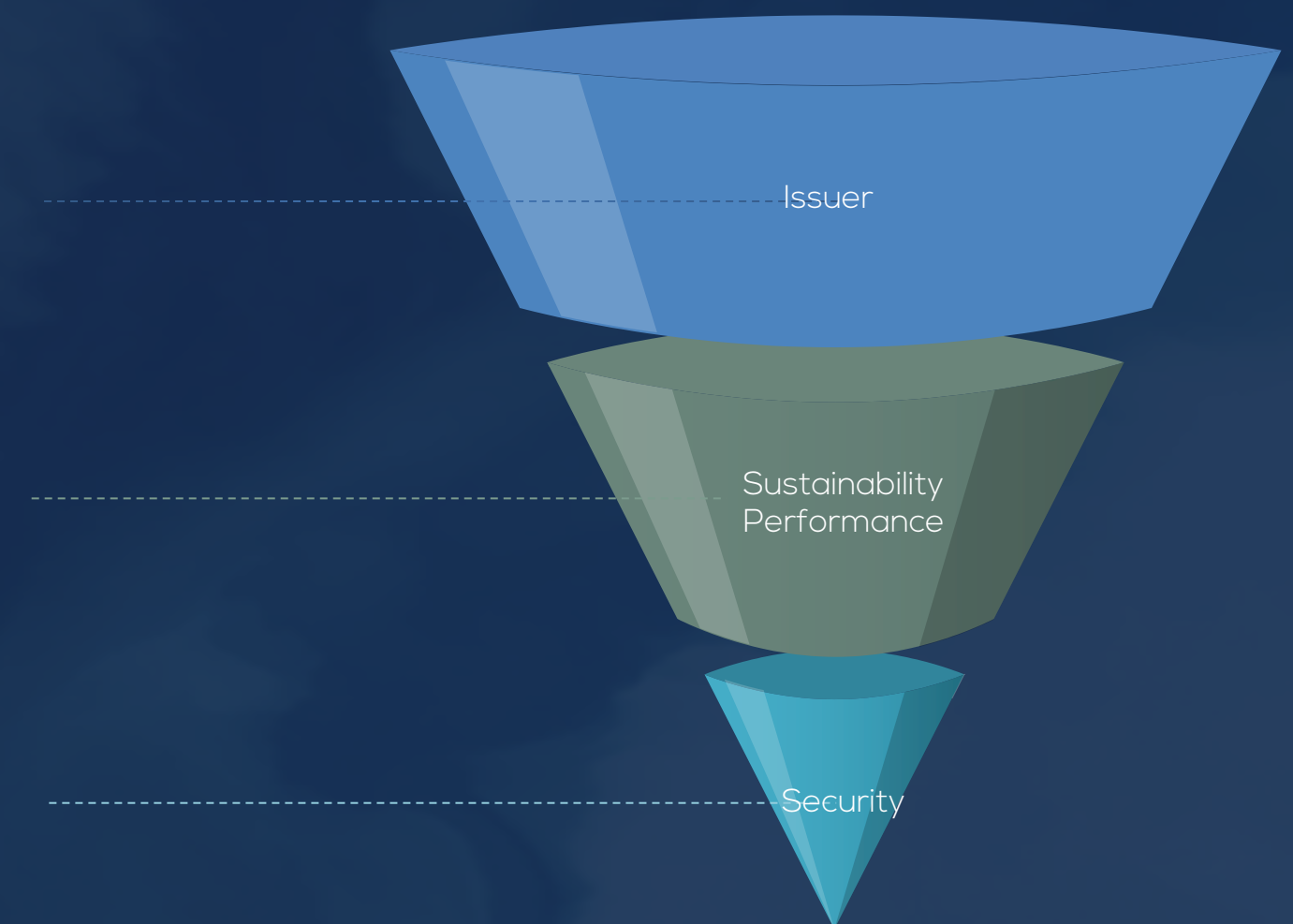
3. **Security** – gives a direct line of sight to what impact our investor’s capital is making. We require annual use of proceeds reports from bond issuers, so we can analyse and report back to our investors on the impact their capital is making. Impact metrics and methodologies have normally also been scrutinised by consultants which adds another layer of oversight.

Our corporate bond exposures are the result of negative screening combined with a positive ESG overlay and a preference for green, sustainable and social securities. This preference for labelled bonds means we derive most of the impact data at the security level.

“ We believe that measurability of ESG impacts is paramount to legitimising ESG-driven investment strategies, and to enable our stakeholders to appreciate the intrinsic value of each investment we make in the absence of a universal ESG impact measurement system.”



**Lachlan Hart**  
Fixed Income Analyst



## Impact Processes

# Measuring Impact: Methodology & Data Collection

## Private Markets

In venture capital, we rely more on issuer level disclosures. Accessing impact data for early-stage companies are more challenging than for those with higher market capitalisation. The quality of the data provided improves as the company scales. We are constructing internal reporting architecture to facilitate the flow of this information in a more standardised and verifiable format and will update stakeholders on our journey as it progresses.

“ Given the breadth of our portfolio, from established corporates to early-stage startups, and instruments that vary between debt and equity; investment considerations are tailored to the type and structure of the investment. Likewise, our approach to measuring impact is guided by industry-accepted frameworks but are adapted to the type of investment at hand. Our goal is to strike a balance on scalability, data integrity, and usability.”

**Kurt Tan**

Managing Director, Head of Impact Measurement & Reporting

With each startup investment requiring a high volume of screened opportunities, it is important to have an impact assessment approach that can handle a significant early-stage pipeline.

Impact measurability is a challenge when reliable data can be difficult to obtain. Our process for assessing an investee company's impact starts with a wide lens at the early stages and gains more resolving power as the company's business matures and more salient impact data becomes available. For example, as companies settle on a successful product-market fit, the associated impact KPIs surface more easily.

Assessing impact is inherently an imprecise science, especially for young companies. Sometimes we are required to depend on early-stage business models that may undergo changes both to the revenue model and to the associated impact. We therefore prefer to be generally correct versus. precisely wrong. We also aim to track impact progress alongside business and financial progress. By tracking the impact dimension of follow-on investments, we can use that information to gain confidence in our impact thesis.

Scalability

Data Integrity

Usability



Impact Processes

# Managing Impact: Standards & Frameworks

In framing and developing our ESG policies and impact processes, Artesian is informed by and supports:

1. The Paris Agreement
2. The Taskforce on Climate Related Financial Disclosure (TCFD)
3. The SDG Goals and targets
4. Impact Management Project (IMP Framework)
5. UN Principles of Responsible Investment

## About the Paris Agreement and the TCFD

We are committed to the principles of the Paris Agreement as it provides a durable framework across 197 countries to reduce greenhouse gas emissions and to work together to adapt to the impacts of climate change. The Agreement created a framework (TCFD) for monitoring and reporting on climate goals and marked the beginning of a shift towards a Net Zero world.

Implementation of the Paris Agreement is essential for the achievement of the UN Sustainable Development Goals.

We build upon the TCFD's core elements of recommended climate-related financial disclosures into our analysis and framework, including:

- **Governance:** The organisation's governance around climate-related risks and opportunities.
- **Strategy:** The actual and potential impacts of climate-related risks and opportunities on the organisation's business strategy.
- **Risk Management:** The processes used by the organisation to identity and manage climate-related risks.
- **Metrics and Targets:** The metrics and targets used to assess and manage relevant climate related risks and opportunities.

## Importance of the Metrics and Targets Recommendation

Disclosing information in line with the Metrics and Targets recommendation allows investors and other stakeholders to better assess the organisation's potential risk-adjusted returns, general exposure to climate-related issues, and progress in managing or adapting to those issues.

Six of the top ten most "decision useful" types of information companies can disclose fall under the Metrics and Targets recommendation.

Recommended Disclosure	Disclosure Element <sup>2</sup>	Rank
Strategy b)	How climate-related issues have affected business and strategy	1
Metrics and Targets a)	Key metrics on climate-related issues for <b>most recent period and historical periods</b>	2
Strategy a)	The material climate-related issues identified for each sector and geography	3
Metrics and Targets b)	<b>Scope 1 GHG emissions</b> for the most recent period and historical periods	4
Metrics and Targets c)	Climate-related <b>targets related to GHG emissions</b>	5
Strategy a)	The material climate-related issues identified	6
Metrics and Targets b)	Scope 2 GHG emissions for the most recent period and historical periods	7
Metrics and Targets c)	The <b>timeframes</b> over which climate-related <b>targets</b> apply	8
Metrics and Targets c)	<b>Key performance indicators</b> used to assess progress against <b>climate-related targets</b>	9
Governance a)	Board consideration of climate-related issues for major capital expenditures, acquisitions, and divestitures	10

<sup>2</sup>These disclosure elements are segments of the guidance under each recommended disclosure. They do not encompass all the information conveyed in each recommended disclosure.



Impact Processes

# Managing Impact: Standards & Frameworks

## About the SDGs



The UN Sustainable Development Goals are a call for action by all countries to promote prosperity while protecting the planet. They recognize that ending poverty must go hand-in-hand with strategies that build economic growth and address a range of social needs. Social needs such as education, health, social protection, and job opportunities – while tackling climate change and environmental protection.



- 1. No Poverty**  
End poverty in all its forms everywhere.



- 2. Zero Hunger**  
End hunger, achieve food security and improved nutrition and promote sustainable agriculture.



- 3. Good Health & Wellbeing**  
Ensure healthy lives and promote well-being for all at all ages.



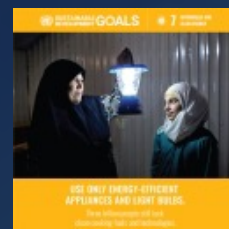
- 4. Quality Education**  
Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.



- 5. Gender Equality**  
Achieve gender equality and empower all women and girls.



- 6. Clean Water & Sanitation**  
Ensure availability and sustainable management of water and sanitation for all.



- 7. Affordable & Clean Energy**  
Ensure access to affordable, reliable, sustainable and modern energy for all.



- 8. Decent Work & Economic Growth**  
Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.



- 9. Industry, Innovation & Infrastructure**  
Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.



- 10. Reduced Inequalities**  
Reduce inequality within and among countries.



- 11. Sustainable Cities & Communities**  
Make cities and human settlements inclusive, safe, resilient and sustainable.



- 12. Responsible Production & Consumption**  
Ensure sustainable consumption and production patterns.



- 13. Climate Action**  
Take urgent action to combat climate change and its impacts.



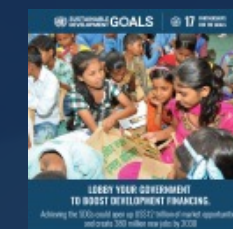
- 14. Life Below Water**  
Conserve and sustainably use the oceans, seas and marine resources for sustainable development.



- 15. Life on Land**  
Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss.



- 16. Peace, Justice & Strong Institutions**  
Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.



- 17. Partnerships for the Goals**  
Strengthen the means of implementation and revitalise the Global Partnership for Sustainable Development.



## Impact Processes

# Managing Impact: Standards & Frameworks

## About the IMP



From 2016 to 2018, the Impact Management Project (IMP) convened a Practitioner Community of over 3,000 enterprises and investors to build global consensus on how we measure, improve and disclose our positive and negative impacts (otherwise known as "impact management").

The resulting consensus (or "norms") provide a common logic to help enterprises and investors understand their impacts on people and the planet, so that they can reduce the negative and increase the positive. These resources migrated to Impact Frontiers following the IMP's conclusion in 2021.

## What is impact?

Impact is a change in an outcome caused by an organisation. An impact can be positive or negative, intended or unintended. An outcome is the level of well-being experienced by a group of people, or the condition of the natural environment, as a result of an event or action.

Impact management is the process of identifying the positive and negative impacts that an enterprise has on people and the planet, and then reducing the negative and increasing the positive.

## ABC of Enterprise Impact

Any enterprise – whether a large multinational, a small business or a non-profit – can manage its impact. The ABC of Enterprise Impact helps enterprises connect their impact goals to the five dimensions of impact.

- A** act to avoid harm
- B** benefit to stakeholders
- C** contribute to solutions

## Investor Contribution

Investors consider whether their efforts resulted in outcomes that were likely better than what would have occurred otherwise, which is related to but distinct from the contribution of the enterprises in which they invest. Investor contribution becomes a 'sixth dimension' of impact for investors.

## The 5 Dimensions of Impact

Impacts of enterprises on people and the planet can be understood across five dimensions.



What

What tells us what outcome the enterprise is contributing to, whether it is positive or negative, and how important the outcome is to stakeholders.



Who

Who tells us which stakeholders are experiencing the outcome and how underserved they are in relation to the outcome.



How Much

How Much tells us how many stakeholders experienced the outcome, what degree of change they experienced, and how long they experienced the outcome.



Contribution

Contribution tells us whether an enterprise's and/or investor's efforts resulted in outcomes that were likely better than what would have occurred otherwise.



Risk

Risk tells us the likelihood that impact will be different than expected.



# 03

## Impact Metrics and Highlights

We seek to provide our stakeholders with transparency, accountability for what and who we are investing in and how we are trying to move capital for purpose.

### IN THIS SECTION

#### Portfolio Impact

2021/22 Portfolio Impact Metrics  
SDG Mapping by Asset Class

#### Impact Highlights and Case Studies

Fixed Income  
Venture Capital  
Venture Capital as a Service (VCaaS)

#### Impact Perspectives

Aggregation Confusion and ESG Irrelevance – Measurable Impact as a Solution  
Responsible VC: ESG integration at the Early Stage (Volume 2)  
Critical Technologies: Our Position on National Security-Related VC



# PORTFOLIO Impact Metrics

**We connect capital to innovative solutions for improved outcomes for people and the planet.**

Artesian leverages our extensive global markets investment experience across the capital structure (from early-stage VC to public debt markets) to deliver impact at scale.

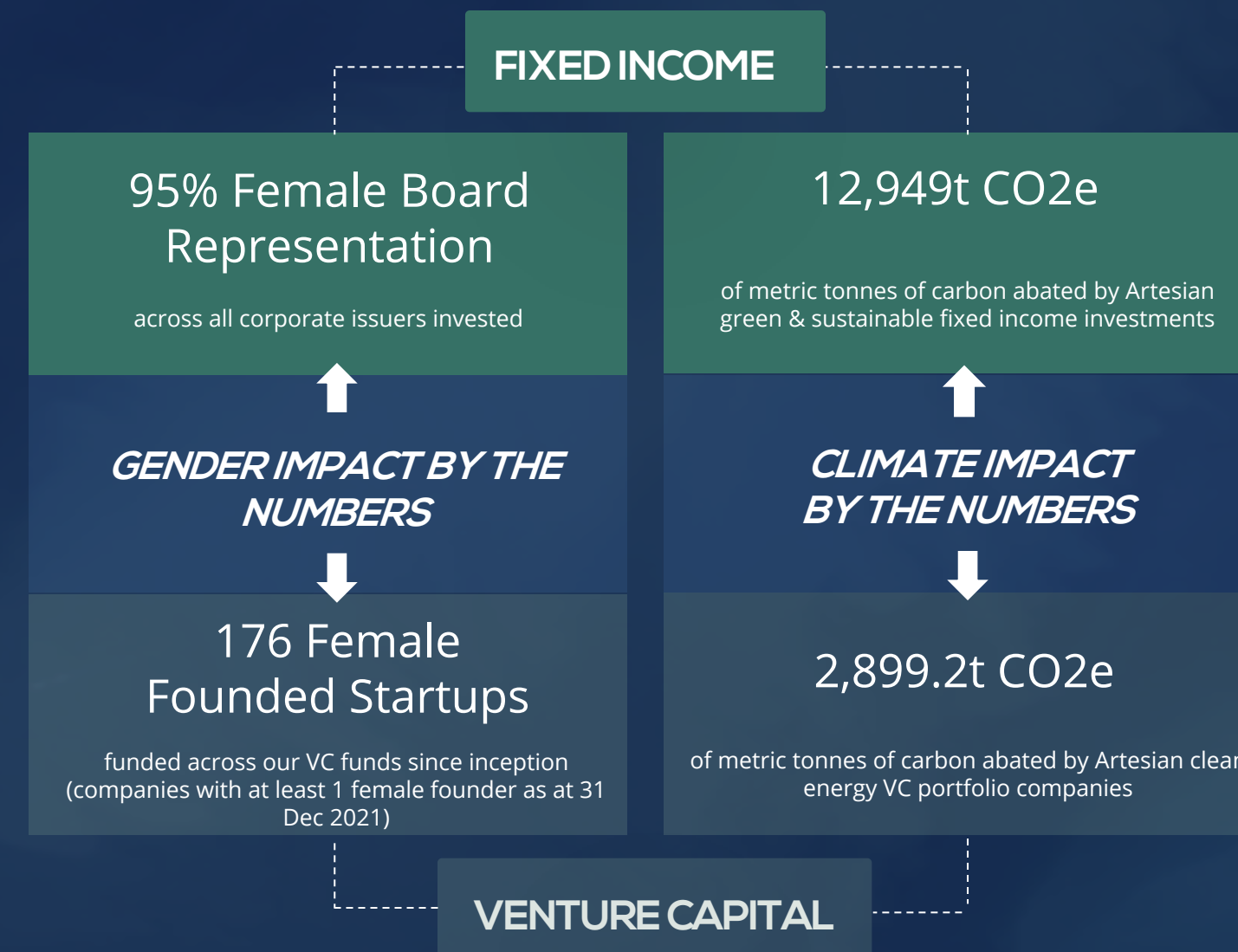
We build collaborative partnerships with complementary, like-minded organisations to deliver sustainable outcomes. We believe that innovation, with technology as a key facilitator, can have a sustainable deflationary effect on the cost of infrastructure required to address critical global social and environmental issues.

**Our work directly contributes to filling the funding gap for 16 out of the 17 Global Sustainable Development Goals.**



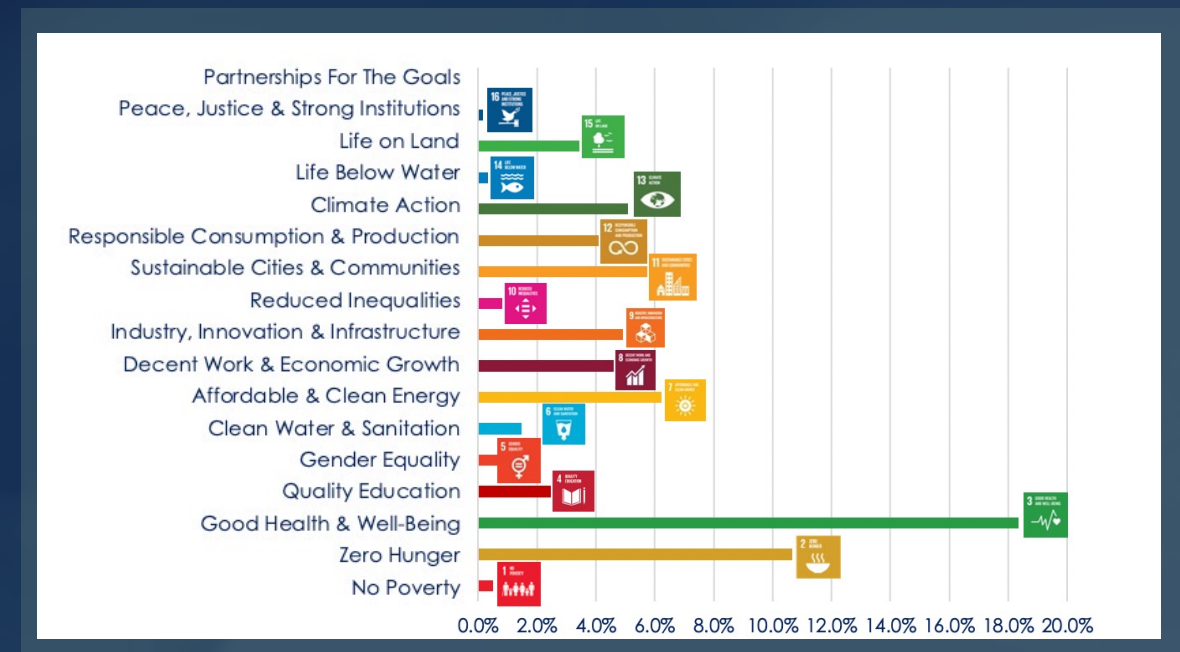
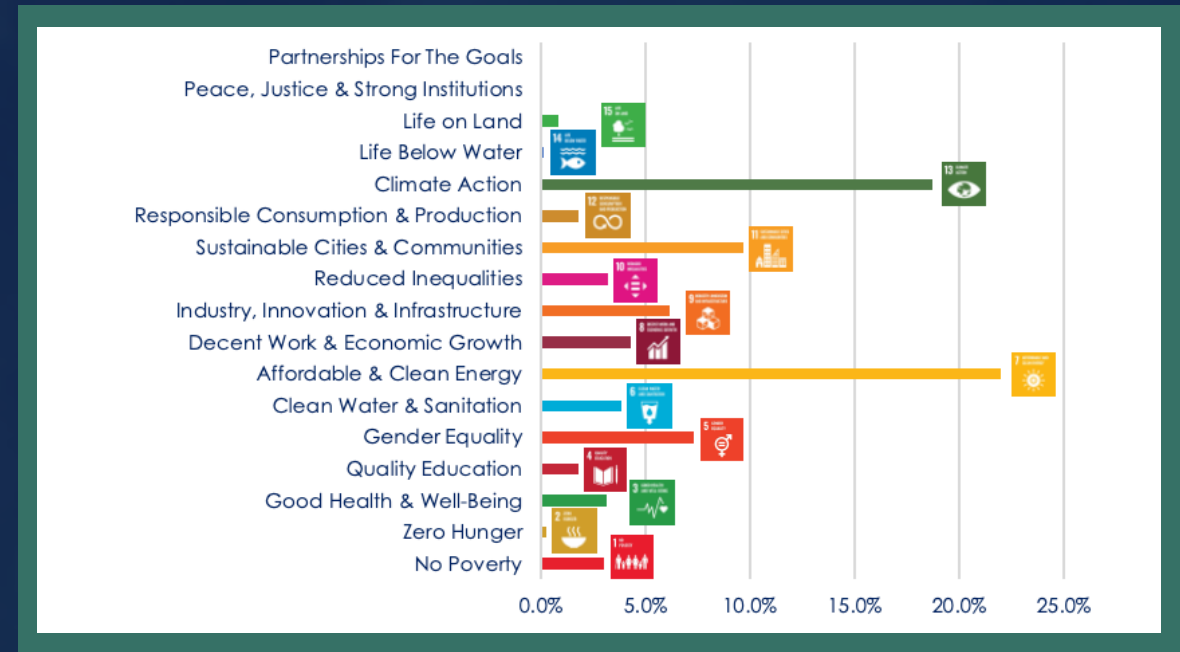
The graph to the top right represents the combined green, sustainable and social bonds held within the Artesian Green & Sustainable Bond Fund, the Artesian Corporate Bond Fund, and the Artesian High Impact Green Bond Fund, notionally weighted versus their targeted Sustainable Development Goals (SDGs), as at 31st December 2021.

**In 2021, our investments in green, social & sustainable issues increased by 99%.**



**In 2021, our investments in SDG-linked startups, scaleups and solutions grew by 78.21%.**

The graph to the bottom right represents the venture capital investments held across Artesian's thematic funds, notionally weighted versus their targeted Sustainable Development Goals, as at 31st December 2021.



# PORTFOLIO Impact Metrics

## Level of impact achieved across Artesian's venture capital and fixed income investments:



**147,257**

Trips made on clean & sustainable transportation.



**28,050,225**

Litres of water saved.



**2,463**

Square metres of green energy efficient buildings financed.



**3,865**

People provided with access to water & sanitation.



**353**

People provided with access to education.



**15,848.2**

Metric tonnes of carbon abated by Artesian green & sustainable investments.



**95%**

Female representation on board of fixed income fund holdings.



**63%**

Increase in total female founded startups funded across our VC funds since inception, over the last 12 months.



**2,758,903**

Hectares of agricultural land with crop efficacy/effectiveness enhanced through VC investments.

These figures are provided on a best endeavours basis and are pro-rata estimates based on issuer's use of proceeds reporting and startup impact reports.



# Fixed Income

## Impact Highlights



**Matthew Clunies-Ross**

Co-Founding Partner,  
Chief Investment Officer



**David Gallagher**

Partner, Head of  
Australian Fixed Income



**John McCartney**

Co-Founding Partner,  
Chief Risk Officer,  
Head of ESG



**Kurt Tan**

Managing Director, Head  
of Impact Measurement  
and Reporting

Artesian is a boutique credit specialist that understands impact can be achieved at scale without compromising on returns or liquidity.

Fixed income investing requires identifying durable cashflows. Credit investing requires understanding a company's ability to accumulate capital to balance debt payments. Environmental, social and governance issues then determine how sustainable the cashflows will be in the future. In focusing our investment efforts towards green, sustainable and social bonds with a gender overlay, we are investing in a virtuous cycle of an equitable, sustainable and scalable future.

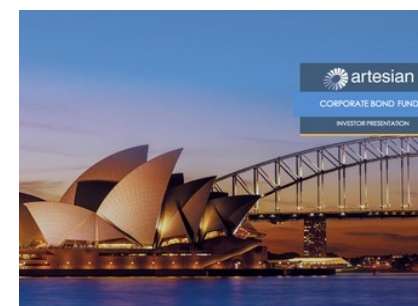
We see ESG issues as an integral part of credit risk – and that investing in impact reduces income volatility and provides greater risk-adjusted returns.



### Australian Green & Sustainable Bond Fund (AGSBF)

The Artesian Green & Sustainable Bond Fund invests in a diversified portfolio of liquid, investment grade fixed and floating rate green, sustainable and social corporate bonds. The Fund invests in Australasian and global issuers. The Fund has ESG integrated investment research to provide optimal investment decisions.

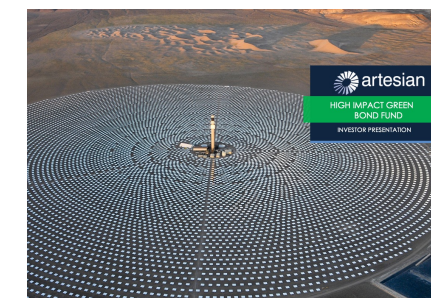
The Fund is open for investment.



### Australian Corporate Bond Fund (ACBF)

The Artesian Corporate Bond Fund invests in a diversified portfolio of liquid, investment grade fixed and floating rate AUD corporate bonds. The fund has an ESG overlay (negative screen on fossil fuels, tobacco, gaming, alcohol, pornography and munitions) with a positive ESG filter and a bias towards labelled bonds.

The Fund is open for investment.



### High Impact Green Bond Fund (HIGBF)

In August 2021, we launched the USD High Impact Green Bond Fund – a world first in combining liquid, publicly traded green bonds with private market venture debt of clean tech companies. HIGBF is a total return fund, targeting both carbon abatement and low volatility income stream for investors.

The Fund is open for investment.



### Women's Economic Empowerment Bond Fund (WEEBF)

In May 2020, Artesian launched an impact partnership with the United Nations Capital Development Fund (UNCDF) to create the Women's Economic Empowerment Bond Fund that invests in liquid debt securities of best-in-class corporates with progressive gender policies and governance.

The Fund is looking for seed investment.



# Fixed Income Case Studies



Mercury NZ Limited (Mercury) is a New Zealand based public company, deriving revenue from the production and sale of energy and energy-related services to retail and wholesale customers. In November 2021, Mercury launched its inaugural green bond in the Australian bond market. William Meek, Mercury’s CFO, sees the AU \$200m CBI-certified bond as a “unique opportunity for investors to support renewable generation assets not readily available in the Australian market.”



The National Housing Finance and Investment Corporation (NHFIC)’s 15yr sustainable bond was issued in May 2021. Previously NHFIC had issued 3 social bonds, so this was their inaugural sustainable bond. The funds raised from this bond will directly support the delivery of over 1,100 new homes across Melbourne, as part of NHFIC’s involvement in a Community Housing Limited (CHL) driven Building Communities consortium.



Please refer to Clause B on page 59 for disclaimers related to this section.

## Mercury Green Bond

ISSUER	Bond Type	Issue Date	Issue Size \$m	Fixed/Floating	Maturity
MERCURY NZ LTD	Green	10-Nov-21	200	Fixed	17-Nov-28

Issuer	Mercury NZ Limited
Currency	AUD
Sector	Utility
Eligible Categories	
Specific Projects	Renewable Energy; <ul style="list-style-type: none"><li>• Wind energy</li><li>• Hydroelectricity</li><li>• Geothermal energy</li><li>• Solar energy.</li></ul> Energy efficiency & electrification; <ul style="list-style-type: none"><li>• Energy storage (batteries)</li><li>• Electrical infrastructure associated with renewable generation.</li></ul> Plus other clean transportation projects.

### Use of Proceeds

The proceeds of Mercury’s green bond are intended to finance or refinance new or existing projects and expenditures relating to renewable energy and other Eligible Projects in accordance with the Mercury Green Financing Framework.



100% renewable generation and long-term approach to operating Mercury’s business in commitment to a more sustainable future.

ISSUER	Bond Type	Issue Date	Issue Size \$m	Fixed/Floating	Maturity
NHFIC	Sustainable	28-May-21	343	Fixed	30-Jun-36

Issuer	National Housing Finance and Investment Corporation
Currency	AUD
Sector	Agency
Eligible Categories	
Specific Projects	<ul style="list-style-type: none"><li>• Loans to registered community housing providers, funding not- for-profit community housing activities.</li><li>• Loans to registered community housing providers funding mixed tenure development activities where profits are applied to support affordable housing outcomes.</li></ul>

### Use of Proceeds

The proceeds of the bond issued will be used to fund social and affordable housing projects which have additional environmental characteristics. NHFIC is unique in that all their debt outstanding is in a labeled format with all proceeds going towards projects with dedicated impact.



The Canton Beach complex, completed in 2020, incorporates 30 self-contained studio apartments with internal and external common areas.

## NHFIC

### Sustainable Bond



# Fixed Income Case Studies



The Asian Development Bank (ADB) envisions a prosperous, inclusive, resilient, and sustainable Asia and the Pacific, while sustaining its efforts to eradicate extreme poverty in the region. ADB assists its members and partners, by providing loans, technical assistance, grants and equity investments to promote social and economic development. The Asian Development Bank’s (ADB) Gender Bond was issued in April 2021. The bond attracted significant interest, initially launched with an AUD 300m size target, the demand led the issuer to increase the target to AUD 500m and then AUD 700m. This was testament to the significant demand in the market for bonds targeting gender equality.



Investa Commercial Property Fund (ICPF) is a core prime office fund for institutional investors that concentrates on premium-grade office assets in the major Australian CBD markets. The new AUD 140m green bond, will add to ICPF’s impressive existing AUD 770m green bond portfolio. ICPF has interests in some of Australia’s most pre-eminent office towers, the fund has been regularly recognised domestically and globally for outperformance across a range of environmental and responsible investment benchmarks.



Please refer to Clause B on page 59 for disclaimers related to this section.

Gender Bond

Asian Development Bank

ISSUER	Bond Type	Issue Date	Issue Size \$m	Fixed/Floating	Maturity
ADB	Social	22-Apr-2021	700	Fixed	6-Nov-25

Issuer	ADB ASIAN DEVELOPMENT BANK
Currency	AUD
Sector	Utility
Eligible Categories	
Specific Projects	<ul style="list-style-type: none"><li>• Women’s economic empowerment increased.</li><li>• Gender equality in human development enhanced.</li><li>• Gender equality in decision-making and leadership enhanced.</li><li>• Women’s time poverty and drudgery reduced.</li><li>• Women’s resilience to external shocks strengthened.</li></ul>

### Use of Proceeds

ADB is committed to promoting gender equality and the empowerment of women and mainstreaming gender across its sovereign and non-sovereign operations. It is also determined to effectively help countries in Asia and the Pacific achieve gender related SDGs, including SDG 5, which focuses on gender equality. ADB has accelerated progress on gender mainstreaming under Strategy 2020 and the Gender Equality and Women’s Empowerment Operational Plan 2013–2020.



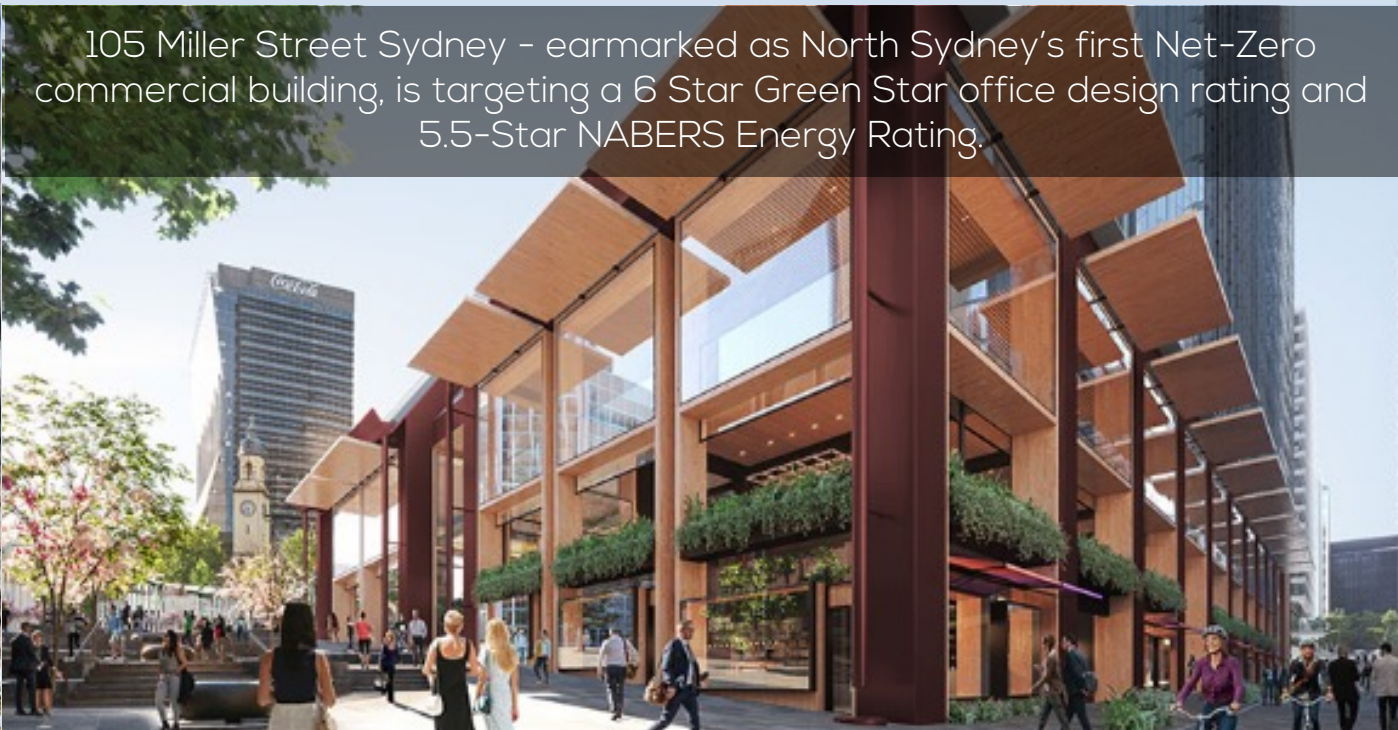
ADB projects expand women’s job opportunities in agricultural value chains and help women farmers gain access to finance.

ISSUER	Bond Type	Issue Date	Issue Size \$m	Fixed/Floating	Maturity
ICPF	Green	01-Oct-21	140	Fixed	11-Oct-30

Issuer	Investa Commercial Property Fund
Currency	AUD
Sector	Real Estate
Eligible Categories	
Specific Projects	<p>Buildings to be in the top 15% of emissions intensity performance in their city;</p> <ul style="list-style-type: none"><li>• Emissions intensity expressed as an amount of carbon dioxide per square metre (kg.CO2/m2).</li><li>• Maximum threshold applies in each city which ratchets down to zero before 2050.</li><li>• 10/12 assets meeting the CBI threshold, with the total weighted average having 36.0% headroom below the CBI required benchmark.</li></ul>

### Use of Proceeds

The proceeds of the green bond will be allocated to refinance debt that finances (directly or notionally) a pool of eligible low carbon building assets that meet the low carbon buildings criteria set out in the Climate Bonds Standard, as outlined in the ICPF Green Bond Framework. Projects will be identified and selected on the basis that: 1) their emissions intensity met the targets set out in the CLCB criteria; and 2) their combined book value materially exceeded the face value of the issuance, thus providing significant headroom for the management of unallocated proceeds.



105 Miller Street Sydney - earmarked as North Sydney’s first Net-Zero commercial building, is targeting a 6 Star Green Star office design rating and 5.5-Star NABERS Energy Rating.

Investa

Green Bond



# Venture Capital

## Impact Highlights



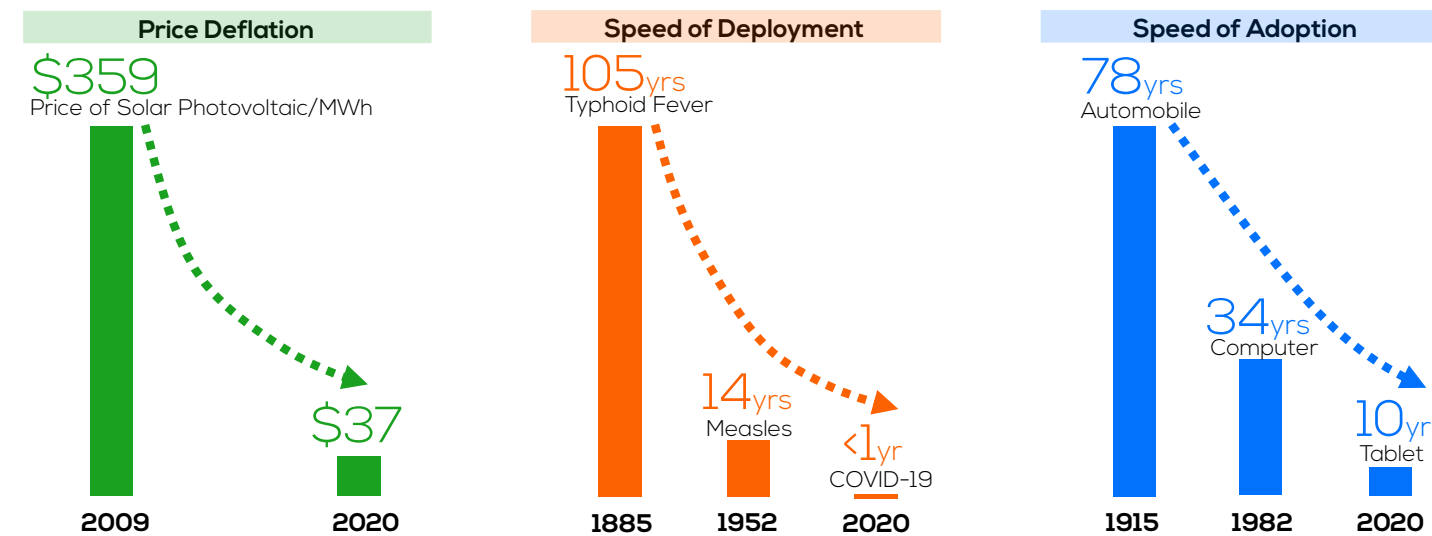
### Jeremy Colless

Jeremy is CEO of Artesian, which he co-founded in 2004. He established Artesian's VC business, now Australia's largest and most active early-stage VC.

Artesian believes that technology is a force multiplier for sustainable transformation, enabling price deflation and speed of deployment/adoption. We target startups building scalable technology solutions across the Asia-Pacific focused on solving existential and endemic risks from climate change and food security, to health, education, and gender equality. By building a scalable VC platform, we seek to speed up progress on the UN SDGs.

## Artesian's Asia Pacific VC Platform

### High Impact: Technology is a Force Multiplier for Sustainable Transformation

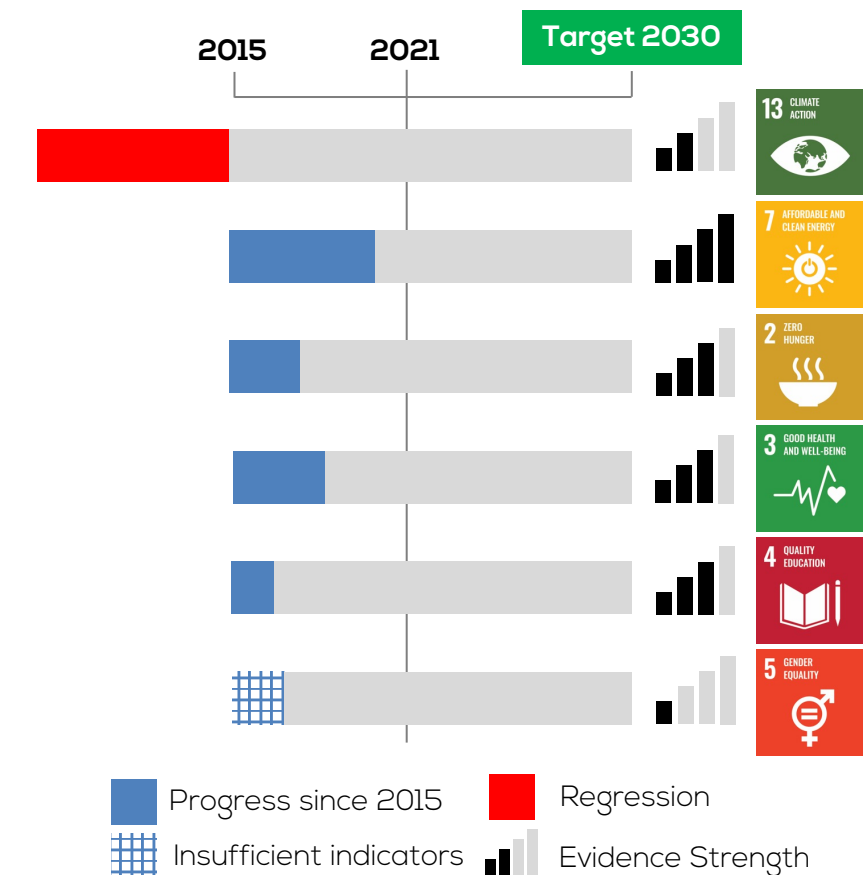


### Artesian Targets Startups Building Scalable Tech Solutions For Existential & Endemic Risks

	Our Focus	SUSTAINABLE DEVELOPMENT GOALS	Scalable Technology Solutions
Existential	Climate / Energy		<ul style="list-style-type: none"><li>electric vehicles</li><li>battery storage</li><li>renewables logistics</li><li>green hydrogen</li><li>circular economy</li><li>nuclear fusion</li><li>waste to energy</li><li>LR wireless energy</li><li>green cement</li></ul>
	Food Security		<ul style="list-style-type: none"><li>farm automation</li><li>precision agriculture</li><li>carbon sequestration</li><li>personalized nutrition</li><li>food waste reduction</li><li>3D food printers</li><li>indoor farming</li><li>nutraceuticals</li><li>alt. proteins</li></ul>
Endemic	Health & Well-being		<ul style="list-style-type: none"><li>genomics/gene editing</li><li>health chatbots</li><li>ML/image recognition</li><li>health chatbots</li><li>AR/VR in healthcare</li><li>predictive analytics</li><li>wearables</li><li>telemedicine</li></ul>
	Education		<ul style="list-style-type: none"><li>interactive learning</li><li>personalization</li><li>education platform</li><li>in-depth research</li><li>blended learning</li><li>unbiased assessment</li><li>gamification</li><li>simulations</li></ul>
	Gender Equality		<ul style="list-style-type: none"><li>career development</li><li>future of work</li><li>STEM education</li><li>femtech</li><li>digital adoption &amp; literacy</li><li>financial literacy</li><li>online safety</li><li>childcare</li></ul>

### Snapshot of SDG progress in Asia Pacific, 2021<sup>2</sup>

The progress gap for achieving the SDGs grows wider and the prospect of achieving the SDGs now extends decades beyond 2030. In 2017, the estimated year to achieve the SDGs was 2052, and by 2021, the estimated year had increased to 2065.



<sup>2</sup> "Asia & the Pacific SDG Progress Report 2022" The Economic and Social Commission for Asia and the Pacific (ESCAP)



# Venture Capital

## Impact Highlights



**Luke Fay**  
Partner, Head of  
Venture Capital



**Alexandra Clunies-Ross**  
Portfolio Manager, Clean  
Energy & Female Leaders



**Rohan Gray**  
Portfolio Manager,  
Health/MedTech



**Rob Williams**  
Portfolio Manager,  
AgriFood



**Melody Zhang**  
Portfolio Manager,  
China & Female  
Leaders

Artesian is an Asia-Pacific focused venture capital investor that believes we can achieve transformational impact without compromising on risk/return metrics. Indeed, many of our funds are grounded in the investment proposition of investing for impact.

In our VC Practice, we are funding disruptors that will generate positive outcomes for society that are also commercially attractive which are identifying market opportunities where ESG analysis indicate a market failure and/or industry or incumbent vulnerabilities.

In focusing our investment on companies at the forefront of ESG issues and opportunities, we are investing in a virtuous cycle of positive outcomes for society. We see ESG issues as an integral part of startup risk analysis – and that investing in impact enhances equity value, exit pathways, and greater risk-adjusted returns.

## Artesian's Sector Focus

To end hunger, achieve food security and improved nutrition and promote sustainable agriculture.



**AGRIFOOD TECH**

To strengthen resilience and adaptive capacity to climate-related hazards and natural disasters.



**CLIMATE TECH**

By 2030, ensure universal access to affordable, reliable and modern energy services.



**CLEAN ENERGY**

To ensure healthy lives and promote well-being for all at all ages.



**HEALTH/MED TECH**

Ensure inclusive and quality education for all and promote lifelong learning.



**ED TECH**

To achieve gender equality and empower all women and girls.



**FEMALE LEADERS**



# Venture Capital Case Studies



5B is a pioneer in prefabricated, rapidly deployed utility-scale solar. 5B has over 50MW of its Maverick solution deployed across more than 100 sites and five continents globally, along with an order book of more than 100MW. In May 2022, it set a new speed record for solar deployment, of 1.1 megawatt deployed in a single day with a total crew of 10 people at AES' Andes Solar II B facility in the Atacama Desert, Chile.

[www.5b.co](http://www.5b.co)



Sicona develops next generation battery materials technology used in the anodes (negative electrodes) of lithium-ion ("Li-ion") batteries that enable electric-mobility and storage of renewable energy. Sicona is commercialising an innovative silicon-composite battery anode technology, developed and perfected over the last ten years at the Australian Institute for Innovative Materials (AIIM). Sicona's current generation silicon-composite anode technology delivers 50% to 100% higher capacity than conventional graphite anodes and its anode materials can deliver more than 50% higher cell energy density than current Li-ion batteries.

[www.siconabattery.com](http://www.siconabattery.com)



SwarmFarm's robots are empowering farmers to deploy new technology in their fields with customised solutions for challenges faced in their local farming systems. Currently, everything we do in agriculture is limited by what we can hook on the back of a tractor or what we can tip in the spray tank. SwarmFarm's robots put new technology in the hands of farmers. SwarmFarm is developing technology from the soil up, backed by deep industry knowledge and practical experience. The company is driven to empower farmers by unlocking the promise of autonomous agriculture.

[www.swarmfarm.com](http://www.swarmfarm.com)



Loam uses the world's smallest organisms to solve the world's biggest problems. Microbes have changed the composition of our atmosphere through earth's history. Loam is ensuring these organisms can do it again. Through a better understanding of how microbes influence the carbon cycle, it can create new planetary-scale opportunities for carbon sequestration and improve agricultural productivity. Loam delivers high quality CO2 removal with environmental co-benefits, by providing growers with unique tools, and connecting them to business leaders who are driving our global path to Net-Zero.

[www.loambio.com](http://www.loambio.com)



Seoul Robotics creates a 3D perception platform that powers autonomous vehicles, smart cities and robots. Seoul Robotics has grown into an international organisation, with offices in South Korea, Germany and the US, as well as distribution operations on four continents. It has customers around the globe, across a range of industries and applications. Seoul Robotics' mission is to make robots intelligent by helping them understand the world like humans.

[www.seoulrobotics.org](http://www.seoulrobotics.org)



TurtleTree is using modern cell-based technology to create sustainable food, with a focus on cultivated dairy products, that are better for the planet, better for the animals, and better for you. TurtleTree is a rapidly growing brand with a global presence. It has offices, labs, and research facilities in Singapore and the US, along with an international team.

[www.turtletree.com](http://www.turtletree.com)



Evrima is transforming clinical trial recruitment by connecting researchers, clinicians and patients together to accelerate research and bring new treatments to patients who need them. Evrima's mission is to accelerate patient identification and recruitment to help advance medical development. The company is driven to reduce the administrative burden on researchers so they can focus on the high value clinical work required to get new medicines from bench to bedside.

[www.evrma.com.au](http://www.evrma.com.au)



Nutromics' vision is to create a world with zero preventable deaths due to the lack of timely molecular patient data. Its mission is to revolutionise healthcare with Continuous Molecular Monitoring (CMM). Nutromics' biosensor technology is integrated into a wearable smart patch that is small and unobtrusive. Important molecular concentrations are captured continuously, and wirelessly transmitted to a software application. The software solution is flexible, designed to connect with mobile and web solutions for easy integration with consumer health software and hospital platforms.

[www.nutromics.com.au](http://www.nutromics.com.au)





# Venture Capital Case Studies

## Climate / Energy

### Business Challenge

5B is helping the world face into the challenge of the 80TW of solar required to be built by 2050 to mitigate the impact of climate change, and keep temperature rises within 1.5 degrees Celsius above pre-industrial levels.

### Solution Delivered

The solution it offers is ultra low-cost and rapidly deployed. This is achieved here by prefabricating modular solar farms, which are then rapidly deployed on site.

### Impact Created

5B has deployed 52MW of solar to date across 100 sites and has avoided 100 kt (kilotonnes) of CO2 per annum (compared to coal fired generation).

Over the next 5 years,

# 1GW

of Mavericks, avoiding at least 2 Mt (megatons) of CO2-eq projected.



# 85%

reduced anode materials CO2 production footprint.

### Business Challenge

Rapid adoption of EVs is required to reduce emissions associated with ICEs, but high battery costs and energy efficiency limitations are currently inhibiting widescale EV uptake.

### Solution Delivered

Sicona will produce sustainable and efficient/energy dense battery materials locally in each major global jurisdiction in which they operate.

### Impact Created

More sustainable and efficient/energy dense battery materials produced at a reduced \$/kWh price will improve EV performance and increase adoption:

- Increase range of EVs by 20 – 50%;
- Reduce the time it takes to safely charge an EV to 80% capacity to less than 25 mins;
- Deliver localised supply chains in each major market;
- Reduce the upfront cost of EVs by US ~\$5k.

## Climate / Energy / Responsible Consumption



# Venture Capital Case Studies

## Food Security

Swarmfarm

### Business Challenge

Modern farming practices, have evolved by advances from the Industrial Revolution (tractor replaced the horse and farming became mechanised), The Green Revolution, (introduction of pesticides and synthetic fertiliser) and the Biotech Revolution (introduction of genetically modified crops). However, the best management practices of today are not going to deliver the next wave of sustainability, yields and environmental stewardship that farmers and consumers around the globe are demanding.

### Solution Delivered

SwarmFarm Robotics is delivering autonomous farming robots that fundamentally change the field practices that farmers use to produce food.

### Impact Created

To date, SwarmFarm robots have commercially farmed over 1 million acres of farmland. SwarmFarm Robots have already removed 580 tons of pesticide from the environment in 2022.

Over the next 5 years,

# 116,000

tons of pesticide removed from use every year, with 200 million acres under management projected.



Loam's technology has the potential to drive gigatonnes of carbon removal while improving the productivity and resilience of the world's soil.

### Business Challenge

Loam Bio uses the world's smallest organisms to solve the world's biggest problems. It is tackling two prevailing sustainability challenges: 1) too much CO<sub>2</sub> in our atmosphere, and 2) too little carbon in our soils.

### Solution Delivered

Loam's products use microbes to supercharge the ability of plants and the soil to sequester carbon and increase the amount of CO<sub>2</sub> that can be stored in soil for the long-term. Loam empowers farmers to capture carbon from the atmosphere on a gigatonne scale, improve the health of their soil, and trade a new commodity – carbon offsets.

### Impact Created

Loam's technology has the potential to drive gigatonnes of carbon removal while improving the productivity and resilience of the world's soil.

Loam

## Climate / Food Security / Life on Land



# Venture Capital Case Studies

## Sustainable Cities & Communities

### Business Challenge

A finished vehicle will have to go through manufacturing->production line->ships/trucks/trains->dealership in a complete automotive logistics. Each step will create large inevitable manual labor cost for OEMs and auto parts makers. The traditional automotives logistics market is 100% labor-driven. It is an untapped market of US \$27bn in size globally in finished vehicle logistics alone, urgently in need for an autonomous revolution.

### Solution Delivered

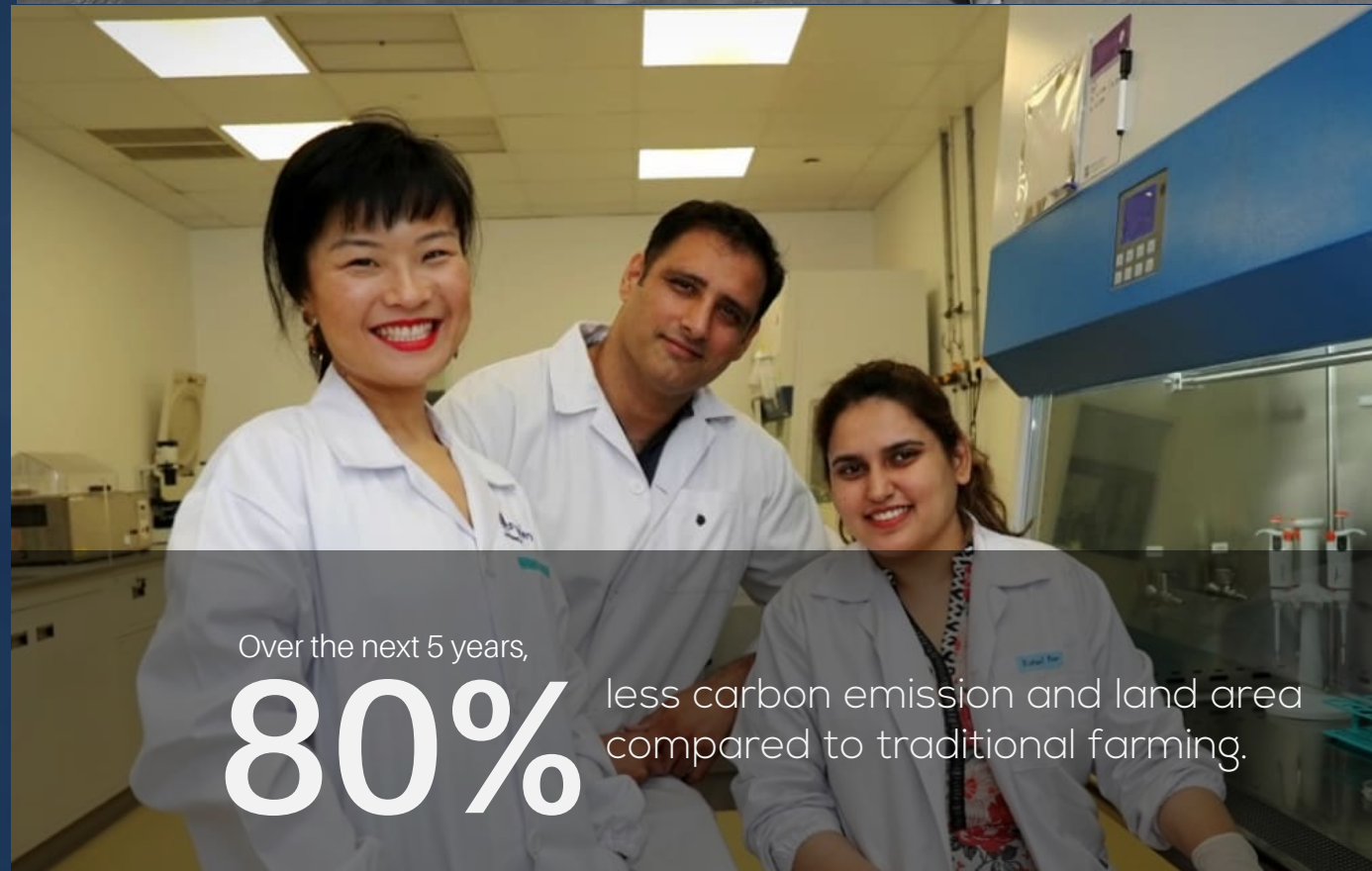
With Seoul Robotics' 3D computer vision solution powering autonomous mobility as a service (MaaS), each vehicle is detected by at least 2 sensors at all times, making no blind spots for any vehicle ever. In the cloud, a safe path is calculated for each autonomous vehicle, from its origin to its destination. The LV5 CTRL TWR system sends encrypted control commands to the designated vehicle, using local 4G or 5G networks or other V2X systems, driving the vehicle to its destination.

### Impact Created

Seoul Robotics collaborated with various cities and regulators around the world to make these cities and communities smarter and safer. Data-driven insights about traffic flow and vehicle/pedestrian interactions allow cities to measure traffic volumes and monitor vehicle congestion. Autonomy through infrastructure allows vehicles to move efficiently, increase safety and reduce idle time.

### Impact Goal

Seoul Robotics aims to enhance urban mobility safety and reduce CO2 emissions of vehicles.



Over the next 5 years,

# 80%

less carbon emission and land area compared to traditional farming.

### Business Challenge

Providing accessibility and affordability to high value nutritious milk and milk ingredients to everyone around the world using sustainable technologies.

### Solution Delivered

TurtleTree is dedicated to producing a new generation of nutrition—one that's better for the planet, better for the animals, and better for people everywhere. Utilising its proprietary cell-based technologies, TurtleTree is creating nutritious milk ingredients sustainably and affordably, with benefits that extend beyond the dining table.

### Impact Created

The technology has the ability to transform the whole dairy industry, including infant nutrition, sports nutrition, baby food and functional food ingredients. TurtleTree aims to create an environment where everyone has access to nutritious milk and its ingredients while minimizing the CO2 impact created in traditional farming.

**Gender Equality, Health & Wellbeing, Life on Land**



# Venture Capital Case Studies

## Gender Equality / Health & Wellbeing

Evrima

### Business Challenge

Getting a new treatment to market is costly and inefficient. 80% of trials are delayed due to patient recruitment challenges. Without participants in research, new therapies would not have the chance to reach market. General practice involvement in clinical research and clinical trials in particular needs a higher profile and more awareness. It is currently under-valued, which is a significant barrier to participation.

### Solution Delivered

Evrima's mission is to automate the study start-up and patient recruitment processes using predictive technology to reduce inaccuracies, repetitive administrative headaches that study teams, sponsors and patients experience. Evrima's mission is to accelerate patient identification and recruitment to help advance medical development.

### Impact Created

Evrima is striving to make a global impact on clinical trial timelines and enable the industry to advance medical research swiftly so people get access to the therapies they need.

Its technology has the potential to transform clinical trial recruitment by connecting researchers, clinicians and patients together to accelerate research and bring new treatments to patients who need them.



Company Vision  
**Zero** preventable deaths through personalised and timely molecular insights.

### Business Challenge

Nutromics is on a mission to revolutionise healthcare through continuous molecular monitoring. Using their novel biosensing platform technology, it will help solve unmet clinical needs for the deadliest disease states in the ICU setting.

### Solution Delivered

Nutromics is developing a world-first medical wearable device (patch) comprised of two technologies: a microneedle array that provides pain-free access to interstitial fluid, just under the skin, and DNA sensor technology applied to the microneedle tips, streaming molecular insights converted into electrical signals and sent to clinicians via Bluetooth.

Nutromics' first market is therapeutic drug monitoring for vancomycin, the world's most dosed antibiotic. The objective is to ensure that this drug, currently dosed out of range 60% of the time, is dosed correctly and in-range every time.

### Impact Created

Nutromics will complete the world's first in-human clinical studies of its first DNA sensors in 2022, as well as its integrated alpha prototype device.

FDA approval of the company's first product, a continuous monitor for the IV antibiotic vancomycin, is planned for 2025, with a pipeline of new DNA sensors and products also under development.

## Health & Wellbeing

Nutromics



# Venture Capital as a Service

## Impact Highlights



**Gilles Plante**  
Partner, Head of VCaaS



**Guy Newton**  
Director, VCaaS

### Client Solutions



Collaborate

To access the financial and strategic returns of the innovation ecosystem a collaborative, scalable and systematized approach to early-stage investment is required.



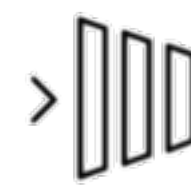
Scout

There are often hundreds of startups working on any one vertical-related innovation. Scouting for the optimal opportunities requires global resources and well-established networks.



Scale

Due to the volume of startups to be assessed, scouting processes must be highly scalable to filter the best opportunities from the firehose of possibilities.



Invest

We build and operate bespoke funds for clients, investing in startups delivering strong financial and strategic returns, and qualified growth-stage co-investment opportunities.



Co-Invest

We will also work with clients to select, invest in and manage co investment opportunities arising from the deal pipeline generated via other VC/PE funds in which they are an LP.

Artesian's revolutionary Venture Capital as a Service, (VCaaS), platform services the increasingly complex needs of organisations dealing with the financial and strategic challenges and opportunities presented by thousands of potentially disruptive startups.

Artesian's VCaaS platform provides corporations, industry groups, government organisations and family offices access to transformational startups, delivering distributed research and development, financial and strategic returns, collaborative partnerships, co-investment opportunities and a pre-screened and de-risked M&A pipeline.

VCaaS delivers financial and strategic (distributed R&D) return, as well as scale, context and focus, providing the client with a pre-screened and de-risked pipeline of qualified late-stage startups for direct investment.

### SDG-Aligned Mandates

Existing Artesian VCaaS mandates that directly support the UN SDGs include the following:



**Partner:** GRDC  
**Vertical:** AgriFood



**Overview:** Investing in research, development and extension to create enduring profitability for Australian grain growers.  
**Product:** \$50m Early-Stage VC fund investing in startups delivering innovation for the Australian grains industry.



**Partner:** CEFC  
**Vertical:** Clean Energy



**Overview:** The CEFC is responsible for investing \$10bn in clean energy projects on behalf of the Australian Government.  
**Product:** \$26m early-stage VC fund investing in Australian clean energy and climate technology startups.



**Partner:** SA Govt.  
**Vertical:** Agnostic



**Overview:** Enabling innovative SA ventures to secure funding, accelerate growth, stimulate economic activity and job creation.  
**Product:** \$50m Series A/B VC fund investing in helping build dynamic and innovative South Australian companies.



# VCaaS Case Study



**In May 2022, GrainCorp partnered with Artesian to launch its corporate venture capital fund to invest \$30m into start-ups that help build a sustainable future for the Australian agriculture industry.**



Launched in May, GrainCorp Ventures will invest in innovative start-ups across AgTech, animal nutrition and food innovation. GrainCorp's Chief Innovation and Growth Officer, Jesse Scott, said that GrainCorp is uniquely positioned to nurture start-ups that drive innovation across the industry.

"Activity and investment in agri-related venture capital has grown significantly across Australia and the Asia Pacific as a result of rising grower sophistication, evolving industry structures and emerging technologies," Mr Scott said.

"GrainCorp's diverse agribusiness and processing businesses and crucial access to domestic and global consumer markets make us an ideal partner to add value to these start-ups.

"Our focus on AgTech, animal nutrition and food innovation is about ensuring long-term sustainable growth for Australian agriculture."

Mr Scott said GrainCorp has already been working with growers, customers and industry groups to support burgeoning opportunities in the sector.

*"Our focus is to ensure that we invest in innovative start-ups that show potential in securing a sustainable future for our industry while supporting those at its core – growers and primary producers – to have the tools they need for growth in the digital age."*  
Jesse Scott

"We're excited by the progress we have already made through investments in companies like Hone and FutureFeed, our recent partnering with CSIRO and v2food, and the ongoing development of our digital marketplace CropConnect.

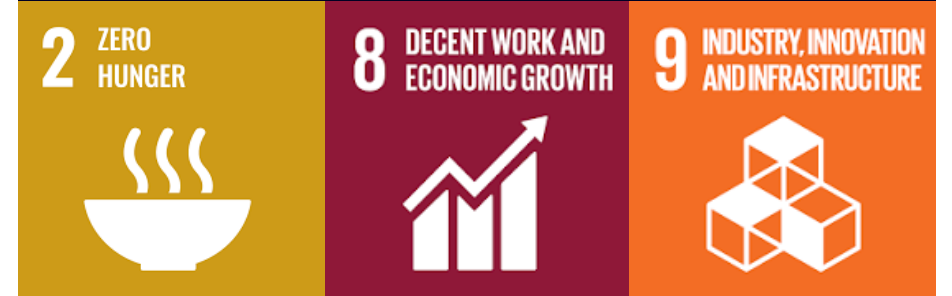
"Through GrainCorp Ventures, we are looking forward to finding and supporting start-ups positively affecting the agricultural supply chain, with Australian growers at the centre of that progress."

GrainCorp has partnered with Artesian Venture Partners to establish the fund, which will invest minority stakes in early-stage opportunities across AgTech, animal nutrition and food innovation.

**Partner:** GrainCorp  
**Vertical:** AgriFood

**Overview:** Leading Australian agribusiness and processing company partnered with growers and producers for > 100 years.

**Product:** \$30M VC fund focused on startups shaping the future of Australian agriculture and food production.



Source: <https://www.graincorp.com.au/new-graincorp-fund-to-inject-30-million-into-agtech/>



# Impact Perspectives



**John McCartney**

Co-Founding Partner,  
Head of ESG

## Aggregation Confusion and ESG Irrelevance – Measurable Impact as a Solution

In 2006 the United Nations launched its Principles for Responsible Investing (PRI) – where investors pledge to incorporate ESG issues into their investment practices. The number of signatories to the initiative has increased from 63 in 2006, to 3826 in 2021, with the assets under the umbrella going from US \$6tn to US \$120tn over the same period.

The UNPRI signatories have all agreed to incorporate ESG factors into their investment decisions – that means being aware of material risks that are outside the formal ones that are reported in annual reports. This means digging down into how the company is viewed by its customers, its employees and what sort of impact its goods or services have on the environment.

This has two very basic implications:

- 1) Those assets that are deemed to be incompatible with these principles will struggle to find buyers as liquidity and financing conditions deteriorate.
- 2) If you are looking to scale a company, these principles must be taken into account.

ESG factors gained traction from consumption patterns – as consumers signaled to corporates that they were willing to pay a premium for products that took environmental, social and governance factors into account. Higher margins attracted investors into the space – precipitating existing market participants and new entrants to adapt to ESG issues. Investors found this cycle particularly virtuous as ESG was touted as helping them both to spot winners and avoid losers.

**In this cycle everyone is asking for data.** Customers – both investors and consumers – are confronting companies about their ESG footprint as they tried to establish their own ESG footprint. The data being generated is subjective – and difficult to correlate between companies and across industries and sectors.

*“Data is considered the new oil of the economy.” – The Economist<sup>3</sup>*

This boom in ESG data lacked standardisation, and several frameworks emerged to categorise the data. The 4 main frameworks are GRI, CDP, SASB, and TCFD. Each have their own nuance and as companies and investors sign up to different reporting systems to accommodate the flow of ESG assets, ESG consultancies have sprung up to assist these investors.

<sup>3</sup>. The Economist, May 11, 2017



# Impact Perspectives



**John McCartney**

Co-Founding Partner,  
Head of ESG

There are around 100 providers of these services now<sup>4</sup> and that has doubled in the last year. Some fund managers have decided to do this analysis in-house rather than outsource – some use a hybrid on internal and external – and some outsource completely – resulting in thousands of differing investment methodologies.

MIT Sloan School of Management has dubbed the problem “Aggregate Confusion” characterised by two problems:

1) Lack of standardization leads to dispersion of methods and approaches, making it difficult to evaluate ESG performance of companies or funds.

2) ESG ratings dispersion lowers the incentives to improve ESG performance. Different ratings from different vendors leads to mixed signals making the markets less likely to price in ESG performance.

This exponential growth of Responsible Investing has outpaced regulators and ratings agencies. As such, the large volumes of data being generated in the market by responsible investing is creating “Aggregation Confusion” as ratings agencies and consultants rush to help investors identify sustainable assets.

In response, regulators are embarking on standardising transparency and reporting, which will enable investors to compare measurable impact, which in turn will flow through to asset prices. Regulation will mean companies will be held accountable for the metrics they report, which in turn will give investors better insights on the future value of company assets.

These new ESG data sets are creating a wave of innovation in the environmental, social and governance fields. Regulators, investors, customers, employees and other stakeholders are asking questions around ESG and that is creating huge demand for high quality data sets to measure and benchmark impact. As data catalyzes new technologies and businesses models, we expect a flood of new venture capital opportunities focused on impact solutions.

In global bond markets, investment grade corporate bond issuers of green and sustainable bonds have begun to deploy the proceeds into venture capital solutions that improve their environmental and social footprints. By deploying capital into VC, larger corporates are able to outsource R&D and help them achieve their ESG goals.

As a participant in both the bond and venture capital markets, we are seeing exciting new developments where corporates are looking to help shorten the lag times for new technologies from inception to commercialization – which has the potential to help speed up humanity’s progress on the international sustainability agenda.

---

<sup>4</sup>. The Financial Times, March 18, 2022



# Impact Perspectives



**Luke Fay**

Partner, Head of  
Venture Capital



**Vicky Lay**

Partner, Head of  
Impact Investments

## Responsible Venture Capital: ESG Integration at the Early Stage (Volume 2)

Venture capital is crucial in shaping our collective socio-economic future. It is an anti-fragile market, where new business models and technologies are tested to solve complex challenges. These tough problems attract talent – top engineers, startup founders and financiers, whose passion draws them to create disruptive technologies that will frame our lives to come.

While a sustainable future and venture capital are inevitably intertwined, ESG uptake in private markets has lagged that of public markets. Some of this has been resource driven, as VC backed companies with capital-light balance sheets often lack the ability to invest in ESG engagement. The hunt for outsized returns by focusing on scaling startups that generate rapid growth at all costs, a lack of diversity, and the lack of pressure on VC firms to focus on ESG are also likely reasons for the slow ESG integration. This blind spot in VC investing was exposed by Amnesty international, which highlighted human rights due diligence failures<sup>5</sup> in the investment process.

5. Amnesty International, July 30, 2021  
<https://www.amnesty.org/en/documents/doc10/4449/2021/en/>

To address this, the UNPRI launched a VC collaboration initiative in Sept 2021 with market participants to “strengthen take-up” of ESG.

The PRI surveyed VC firms to capture a snapshot of what the then current market looked like and found the following trends:

1) DE&I is a focus, but not integrated into the investment process. ESG is generally siloed and whilst DE&I is a focus for the teams they are investing in, it doesn’t extend to their supply chains.

2) High adoption of pre-investment screening. Negative screening is common, but leading practices include ESG KPIs in term sheets and due diligence questionnaires.

3) Asset Owners (LPs) are not the driving force behind ESG adoption. Whilst this is not our experience at Artesian, the UNPRI survey found that only a minority of VC firms felt that their LPs were pushing for ESG integration. Interestingly, the majority still felt that ESG factors improved risk/return metrics.

Artesian’s ESG committee has rolled out materiality mapping for relevant ESG factors. It guides investment teams to identify both ESG risk and opportunities faced by the industries and sectors in which we are invested.

Artesian believe that by studying what stakeholders value (employees, customers, regulators, suppliers, etc.), we can drive a business towards success. Through building trust with stakeholders, we improve our ability to scale sustainably, which is the key to long term profitability.

As we engage with our investee companies on ESG issues, we know it creates a lot of work, but we believe it is necessary for companies to broaden their investor base, boost employee retention and ultimately drive overall performance. It is also a path to disrupt incumbents who have legacy ESG issues that new market entrants can use to generate market share.

One of the main challenges for ESG in VC is measurement. Many of the tools that have been used for ESG analysis were designed for public companies and need to be retooled for the VC industry. What is measured is also dependent on the stage at which the company is at – the earlier the stage, the smaller the footprint – but the smaller footprint also makes ESG issues more manageable. By embedding ESG in a company’s DNA, we are helping founders anticipate ESG issues and communicate them to investors and other stakeholders and ensuring the company can scale into the future.



# Impact Perspectives



**Guy Newton**

Director, VCaaS  
Managing Director, Arco



**ARCO**

**Investing in technology that protects our future**

## Critical Technologies: Our Position on National Security-Related VC

Critical technology is crucial to the protection of our way of life and to our future prosperity, and Artesian is pleased to be playing a core role in the support of critical technology throughout Australia and the Indo-Pacific region. We do this under the brand Arco, Latin for 'protect'. Core to our view within Arco are innovations that relate to national security, economic prosperity and social cohesion and take the form of 'dual-use' - technology that has an application within defence and civilian areas.

### INVESTMENTS THAT WILL NOT BE CONSIDERED

Artesian will reject investment opportunities that are outside the investment mandate of the fund or fail to comply with Artesian VP's ESG policy.

### Dual-use & Non-combatant

#### Advanced Materials

Coatings • nanoscale materials • novel metamaterials • smart materials

#### AI & Computing

Advanced data analytics • integrated circuit design • optical & radiofrequency comms • AI • distributed ledgers • ML • Cyber security

#### Sensors & Navigation

Imaging systems • timing • gravitational force sensors • miniature & photonic sensors • inertial navigation

#### Space, transportation & robotics

Positioning & navigation • advanced engines & hypersonics • robotics • autonomous systems • drones & swarming • small satellites • space launch systems & infrastructure

#### Quantum

Cryptography • communications • quantum computing • quantum sensors.

### Why are we investing in critical technology?

We are living in a period of uncertainty, and recent world events have heightened the need for greater focus on the sovereign technology whose intention is the protection of our community. With Australia's position geographically, as well as a creator of world class technology, we have a role to play in protecting the values we hold close, and in supporting the innovators creating these technologies.

Our focus within Arco is to seek out, invest in and support the growth of emerging critical technology companies throughout the Indo-Pacific region. "Security tech" plays a strong role in this thesis, but importantly, Arco is not an investor in weapons or technology designed to be weaponised. Core dimensions of our national security interests include food security, infrastructure security, economic security and others. These are the sorts of complex challenges that attract top engineers and founders who recognise the need for liberal democracies to maintain their technological edge.

The Arco team within Artesian are on a journey of bringing Australian and Indo-Pacific critical technologies onto the world stage and look forward to sharing our progress over time.

• ECONOMIC PROSPERITY • SOCIAL COHESION  
• NATIONAL SECURITY



# 04

## Progress on Our Commitments

We are excited to share our impact initiatives, partnerships and activities around creating a sustainable future, advancing gender equity, and taking a proactive approach to engagement.

### IN THIS SECTION

#### **Creating a Sustainable Future**

Commitment to Net Zero by 2030

Measuring Our Carbon Footprint

Total Emissions by Scope

Offset Partner/Project

#### **Advancing Gender Equity**

Commitment to Closing Economic Gender Gaps

Gender Impact in Fixed Income

Gender Impact in Venture Capital

Launch of Artesian Female Leaders VC Fund

#### **Engagement, Outreach and Milestones**

2021/22 Impact Timeline

History of Collaborations and Partnerships



Creating a Sustainable Future

# We Commit to Net Zero by 2030

The concept of Net Zero carbon emissions has emerged from the science of Anthropogenic Climate Change. The objective is to keep human related carbon emissions within a finite budget to limit global temperature rising more than 2C. Note this is not Gross Zero – where we have zero emissions – but Net Zero, where any carbon emission that are above this budget must be removed. The theory is that society reduces carbon emissions as much as possible and then invest in nature based or artificial carbon sinks to limit the total amount of carbon in the atmosphere to less than 770 gigatonnes of CO<sub>2</sub>. If we allow emissions to rise above this level, science predicts a climate catastrophe that will not only destroy the global economy – but is an existential threat to life on Earth.



This climate target has created a “race to Net Zero”, with countries, cities, states, institutions, and corporations rolling out a Net-Zero emissions pledge. It is estimated that two thirds of carbon emissions are now covered by this type of target. For these pledges to be effective, it requires reducing human originated emissions, such as burning fossil fuels, as close to zero as possible. Whatever emissions cannot be reduced must then be offset through carbon removal options like conservation of natural carbon sinks (such as forests, wetlands, grasslands, etc.) or investing in new technologies that can pull carbon from the atmosphere. Ideally, the need for offsets would fall over time as the economy transitions to a greener and cleaner future.

Artesian has committed to a Net Zero target by 2030 – to this end we intend to fully leverage our position as an asset owner, a financial services company, a shareholder, debt provider and capital markets participant to attain this goal via a 4-part plan:

- 1 Set targets – draw a map of how we are going to achieve a balance between the emissions and offsets.
- 2 Invest in solutions – capitalise investments in the climate transition and drive climate risk management in exiting investments.
- 3 Engage with counterparties – talk with investee companies and financial markets counterparts about carbon metrics and how they are enacting meaningful CO<sub>2</sub> reduction strategies.
- 4 Report on progress – share our Net-Zero journey with our stakeholders on how we are accounting for our emissions.



Creating a Sustainable Future

# Measuring Our Carbon Footprint

We took the approach of estimating our carbon emissions by tracking what is most material – and for a financial services firm, that is our electricity consumption and business travel. We triangulated this using both online carbon tracking tools from different vendors and our own internal research. Once we had our carbon footprint, we then looked to the voluntary carbon markets to ensure we bought credible carbon offsets to balance our emissions. To this end we have chosen Green Collar ([www.greencollar.com.au](http://www.greencollar.com.au)) to be the conduit to address this.

Carbon footprinting is a typical starting point for assessing the GHG emissions and is measured across 3 Scopes:

- Scope 1:** All direct GHG emissions.
- Scope 2:** Indirect GHG emissions from consumption of purchased electricity, heat or steam.
- Scope 3:** Other indirect emissions, such as the extraction and production of purchased materials and fuels, transport-related activities in vehicles not owned or controlled by the reporting entity, electricity-related activities (e.g., T&D losses) not covered in Scope 2, outsourced activities, waste disposal, etc.

### Our Process

Financial services companies emit few greenhouse gases to run their operations. Artesian’s carbon emissions for Scope 1 & 2 are only around 2-14 metric tonnes (MT) depending on the methodology. Given our Net-Zero pledge, we want to extinguish our Scope 1 & 2 emissions as promptly as possible – however, as we came out of the pandemic lockdowns, we saw a natural tendency for our staff to increase business travel and we wanted to make sure we accounted for this in our Net-Zero efforts. Air travel is something that we could track and estimate – and it also has well defined carbon emissions. According to the GHG protocol, business travel should be included in Scope 3, as airlines will account for it in their Scope 1 & 2 emissions. However, at Artesian, where impact is a central focus, we see no reason to follow others and extinguish just our Scope 1 & 2 – we feel that if we can measure it, we can tackle it, which is what we have done. To that end, we have extrapolated our business travel for the year and have estimated carbon emissions of around 150-185MT.

Once the carbon footprint had estimated, the taskforce engaged an offsets a vendor. Green Collar was chosen based on their impeccable credentials and adherence to the UN protocols. Green Collar has matched our carbon emissions with nature-based solutions in the same jurisdiction from which they have originated.

## Our Net Zero Taskforce



**John McCartney**  
Co-Founding Partner



**Kurt Tan**  
Managing Director



**Vicky Lay**  
Partner



**Mark Bytheway**  
Director, ESG Research



**Mei Lee**  
Partner



**Pankaj Khanna**  
Chief Financial Officer

ACTIVITY	RELEVANT CATEGORY OF EMISSIONS
Emissions from transportation in vehicles owned or controlled by the reporting company.	Scope 1 (for vehicles that consume fuel) and Scope 2 (for vehicles that consume electricity)
Emissions from the transportation of employees for business-related activities in vehicles owned or operated by third parties.	Scope 3, category 6 (business travel)
Emissions from transportation of employees to and from work.	Scope 3, category 7 (employee commuting)
Emissions from leased vehicles operated by the reporting company not included in Scope 1 or Scope 2.	Scope 3, category 8 (upstream leased assets)

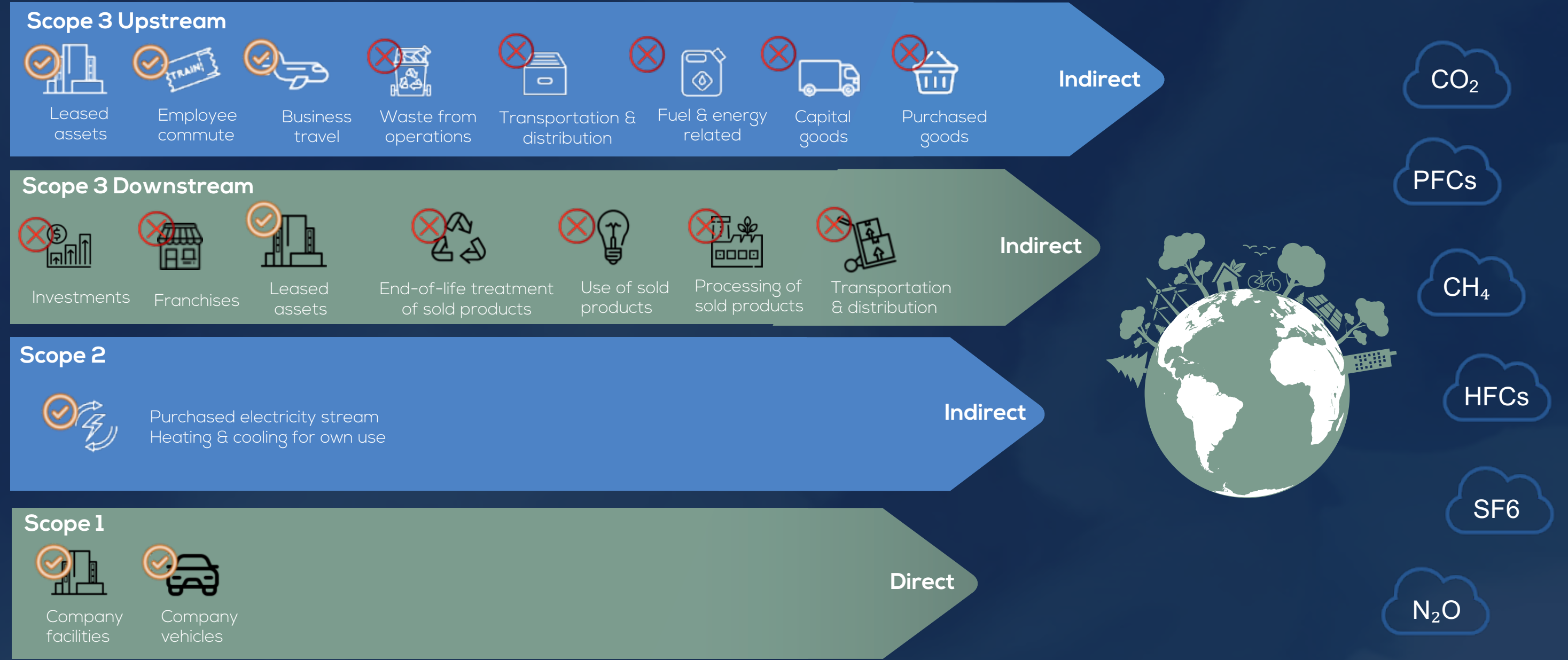


Creating a Sustainable Future

# Total Emissions By Scope

As a financial services company, Artesian has relatively few direct emissions inline with others in tertiary industries. To get an accurate sense of carbon exposures, we need to calculate Scope 1, 2 & 3 emissions for ourselves and that of our investee companies. Corporate reporting has traditionally concentrated on Scope 1 & 2 emissions, as they have been more straight forward to calculate. The focus is now shifting to Scope 3, as this represents the bulk of emissions and therefore critical to ensuring that businesses don't simply push their emissions to other parts of the supply chain (for example, ensure the whole supply chain is decarbonising).

While the process for calculating Scope 1 & 2 emissions is well established, the same cannot be said for Scope 3, despite ongoing efforts by coalitions such as the Greenhouse Gas Protocol (GHP), the Partnership for Climate Aligned Finance (PCAF) and the UN Framework Convention on Climate Change (UNFCC).



## UPSTREAM ACTIVITIES ➡ REPORTING COMPANY ➡ DOWNSTREAM ACTIVITIES

Artesian has taken the approach to begin to rank the emissions we can track and then look to purchase offsets once those emissions have been determined. Furthermore, given these are best endeavour estimates of our carbon footprint, we round emissions calculations up in order to ensure we are covering the maximum amount of carbon emissions calculated.

We're a human capital-driven organisation, as such, our direct carbon emissions are mainly office-related emissions. Scope 1 & 2 make up approximately 10% of our footprint.<sup>6</sup>

Business travel constitutes the largest emission category for our organisation. We prudently manage our travel needs where possible and purchase responsible offsets against this Scope 3 activity.

As an investment firm, the investments we hold on behalf of our clients constitute Scope 3. We will be working with our portfolio companies to map out their footprint.

Over time, as the portfolios grow and mature, we aim to have a system that can be adopted by all our investee companies in order to provide reportable and actionable Scope 3 information (by us and by our clients).

6. "For most companies, the value chain is responsible for the vast majority of emissions, often around 90%." (<https://normative.io/insight/scope-1-2-3-emissions-explained/>)



Creating a Sustainable Future

# Offset Partner



GreenCollar works alongside Australia’s leading fund managers, corporates, land managers, researchers and environmental organisations to accelerate the transition to a Net-Zero world and drive positive impact at scale.



## About GreenCollar

Bringing science, land and people together to decrease emissions, improve water quality, reduce plastics and increase biodiversity.

**Australia’s largest and most successful environmental market project developer and investor.**

- Leading generator of nature-based carbon credits in the Australian market.
- An existing portfolio of 200+ registered and contracted projects covering over 10 million hectares and generating 126+ million Australian Carbon Credit Units (ACCUs).

**Track record in new environmental markets.**

- Proven track-record of developing new methodologies that maximise potential within the existing carbon market and open up new environmental market opportunities such as water quality, plastics and nature positive offsets.

**Embedded sustainability within agricultural businesses to deliver ACCUs without impacting productivity.**

- GreenCollar’s ‘paddock-tested’ teamwork in partnership with all stakeholders to design and implement projects that complement agriculture operations and maximise real and tangible social, economic and environmental outcomes.
- GreenCollar works to ensure projects deliver additional benefits for land managers and local communities, helping to regenerate the land and boost long-term productivity whilst promoting business sustainability.

**GreenCollar is Australia’s most “bankable” counter-party.**

- Backed by two prominent investors – US \$1.3bn KKR Global Impact Fund and one of the world’s largest pension plans in Ontario Teachers’ Pension Plan, with US ~\$227.7 bn in net assets.
- GreenCollar has a 10 year+ track record, and the most “bankable” counter-party by size, counter-party credit, and scale in Australia.

**Rigorous due diligence framework informed by real world experience.**

- Sophisticated risk management systems, established procedures and robust operating standards ensure delivery of high quality, high integrity, high impact environmental credits.



Creating a Sustainable Future

# Offset Project

## Arbon-Tooligie Human Induced Regeneration Project

**Methodology** Human-Induced Regeneration of a Permanent Even-Aged Native Forest - 1.1 Methodology Determination 2013

**Registered ID** [EOP100275](#)

**Date Registered** December 2013

**#ACCUS to date** 130,374

**Project area** 3,401ha

**Permanence** 100yrs

**Location** Cummins, South Australia

**SDGs**



### Impact Story

Set in rich undulating farmland near Cummins in South Australia, this project is regenerating permanent native forest across over 3,000ha of land that had previously been cleared and regeneration of native vegetation had been suppressed.

In addition to the carbon sequestration delivered by the regenerating vegetation, the project has seen a proliferation of wildflowers popping up, and the landholders say the land now recovers quicker after dry periods due to improved water retention in the soil.

Native wildlife has also increased, and the additional income the carbon project provides has been invested back into the local economy via machinery and infrastructure investment which has gone back to local suppliers and has helped hire local contractors.

### Key Benefits

- Carbon sequestration to mitigate climate change.
- Regeneration of native forest with active management and protection for 100 years.
- Supporting the local ecosystem with improvements in native flora and fauna.
- Improved drought resilience.
- Investment in the local economy and creation of jobs.



Advancing Gender Equity

# We Commit to Closing Economic Gender Gaps

In 2021, the World Economic Forum's Global Gender Gap Report estimated that it would take over 250 years to close the gender gap for economic participation and opportunity. While the report did note a marginal improvement from 2020, it also highlighted that women are still underrepresented in leadership seats, occupying only 27% of manager positions.

The impact of COVID-19 on economic gender gaps is yet to be fully measured, but preliminary results in the Global Gender Gap report indicate an asymmetric impact to the participation of women in the workforce.

The UN's SDG goal for Gender Equality remains a pressing challenge in 2022, and as responsible stewards of capital, Artesian is determined to be part of the solution.



Artesian is committed to improving the economic gender gap by using our position and influence to invest with a gender lens, educate and engage with our industry partners and support female and non-binary leaders. Artesian has committed to effecting change in four key areas:

- 1 Backing female and non-binary founders and fund managers.
- 2 Engaging with the VC industry on integrating gender into investment decision making.
- 3 Engaging with corporations on gender equality.
- 4 Amplifying the work of women impact leaders.

In fixed income, markets have recognised that public companies addressing gender metrics benefit from better margins, lower costs of capital and higher retention rates for human capital. As such, it is a metric by which we engage with the companies we invest in.

Similarly in private markets, Artesian believes that talent is evenly distributed but opportunity is not. Female-led businesses can bring unique perspectives to traditionally male-dominated industries and capitalise on new, unexplored market opportunities. More importantly for venture capital, they offer a differentiation of perspective and exposure that adds to financial diversification and return profile.

This year Artesian launched a dedicated \$100m Female Leaders VC Fund, in partnership with Scale Investors.



Advancing Gender Equity

# Gender Impact in Fixed Income



**Kurt Tan**  
Managing Director, Head of Impact Measurement and Reporting



**Dylan Er**  
Fixed Income Analyst



**John McCartney**  
Co-Founding Partner, Chief Risk Officer, Head of ESG



**Vicky Lay**  
Partner, Head of Impact Investments

## Female Board Representation

95%

of bonds held have at least 1 female board member

- 95% female board representation was achieved for investments in the Artesian Green and Sustainable Bond Fund, the Artesian Corporate Bond Fund, and the Artesian High Impact Green Bond Fund.
- For our positions where issuers do not have female board representation, we are going to work with the issuer to find out why they have not addressed gender imbalance at the highest levels of the company.
- While gathering female board representation metrics, we discovered that though some issuers have female board representation at the multi-national/parent level – the local Australian subsidiary, from which the bonds have been issued – does not have gender balance on the board.

## Gender Pay Gap

30%

of issuers have reported on gender pay gap

- When working on the gender pay gap metric – which we see as a strong indicator of commitment to equality, we were pleasantly surprised to find that 30% of the issuers in the portfolio had reported, versus the Equileap<sup>7</sup> universe of public companies at only 17%.
- Another insight was revealed from sovereign and supra-national issuers where we had expected a higher reporting standard – but we have seen several states/territories and supra-national issuers not reporting this metric despite their declared goals around equality for all. Again, we have flagged this as a priority for engagement for the next reporting period.

7. Equileap research and rank over 3,500 public companies around the world using a unique and comprehensive Gender Equality Scorecard™ across 19 criteria, including the gender balance of the workforce, senior management and board of directors, as well as the pay gap and policies relating to parental leave and sexual harassment.

## 2022/23 Corporate Issuer Engagement Strategy

We have flagged female board representation and gender pay gap reporting and disclosure, as our two priority areas for engagement for the next reporting period.

As an example, while governments report on the gender pay gap for the general populace, we found some state government issuers lack gender pay gap disclosures for their own employees.



Advancing Gender Equity

# Gender Impact in Venture Capital



**Ali Clunies-Ross**  
Portfolio Manager



**Ananya Sinha**  
Venture Capital Analyst



**Jeremy Colless**  
Co-Founding Partner,  
Chief Executive Officer



**Melody Zhang**  
Portfolio Manager



## Gender Representation in Startup Teams

**+63%** female founded startups across our VC portfolio<sup>8</sup>

- Startups with male-only founders receive more than 85% of global VC funding, while those with female-only founders receive less than 3%.
- To address this systematic gender bias, we established the Female Leaders VC Fund to focus on identifying high-growth startups overlooked by other VCs and underrepresented in Artesian's existing portfolio.
- We look to back best-in-class female leaders in any industry, but are exploring ventures which we see are generating additional gender equality "impact alpha" for the maximum number of stakeholders and view this as part of the gender arbitrage that we believe will generate excess returns.

## Female Economics as a Force Multiplier

**\$45m** in VC funding unlocked for women entrepreneurs

- Through investment and field-building activities, we seek to activate and mobilise capital for female leaders, normalise and advance gender-smart investing practices across the Asia-Pacific, and increase transparency and disclosure of data in VC.
- Artesian believes that by providing more opportunities for female founders, investors, directors and executives in startups, we generate momentum for women to gain greater representation in later-stage ventures and public companies, helping to build a fly-wheel effect for female economic empowerment.

## 2022/23 Startup Engagement Strategy

We have flagged female and non-binary representation at founder, board member, and executive levels, as well as gender-equal workplaces, as our two priority areas for engagement for the next reporting period.

For example, Artesian will engage with VC portfolio companies to improve their Diversity, Equity, and Inclusion (DEI) policies and practices for recruiting and retaining diverse talent.

<sup>8</sup> Percentage increase of startups with at least 1 female founder



Advancing Gender Equity

# Launch of Artesian Female Leaders VC Fund

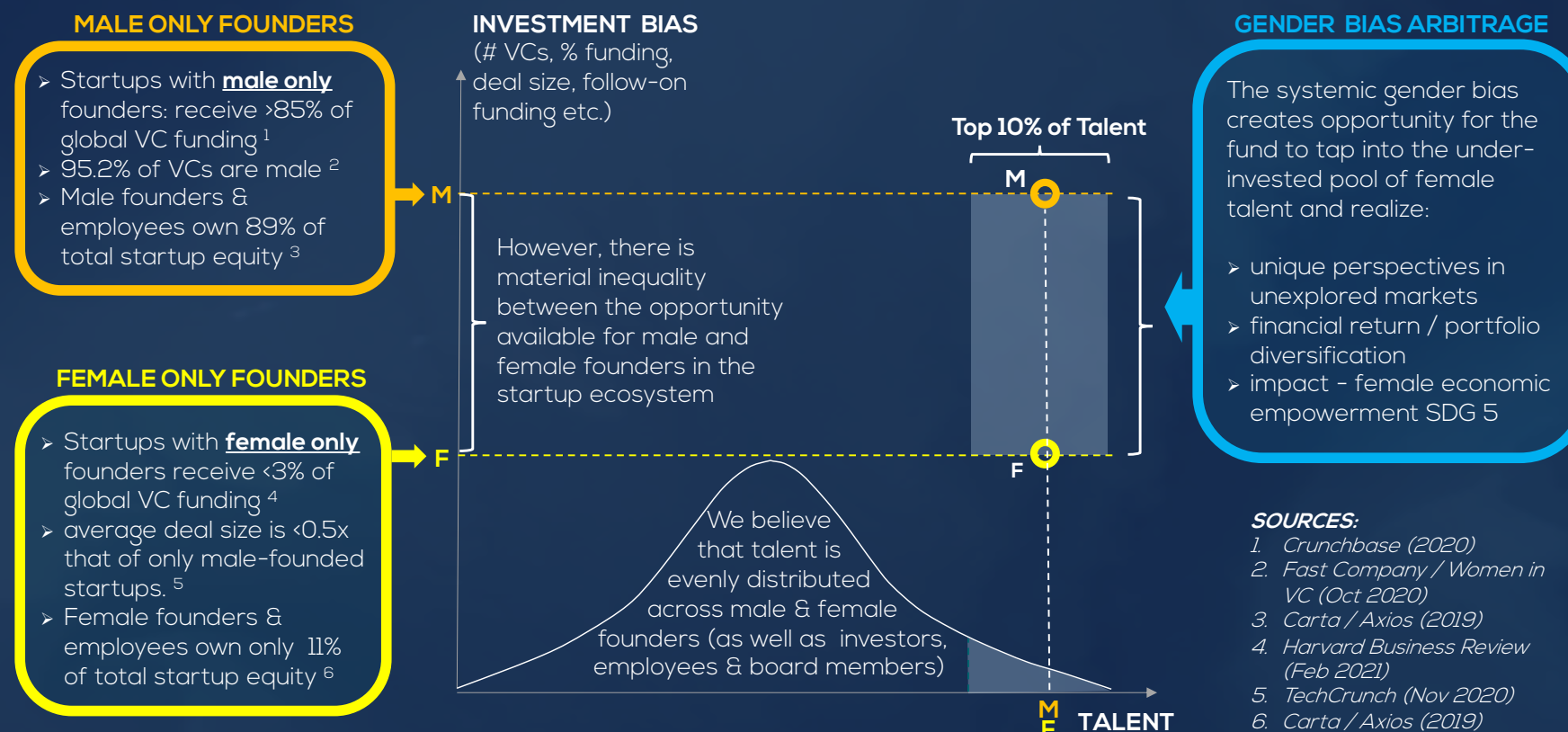
## Backing Female and Non-Binary Founders

Talent is Equally Distributed, But Opportunity is Not

The Female Leaders VC Fund will exclusively target Series A and B rounds of high-growth female-led ventures across the Asia Pacific region.

Artesian and Scale recognise that talent is evenly distributed across male and female founders (as well as investors, employees, and board members). However, there is material inequality between the opportunity available for male and female founders in the startup ecosystem.

### GENDER BIAS ARBITRAGE IN VENTURE CAPITAL



Examples of material inequality:

- Startups with male-only founders receive >85% of global VC funding.
- 95.2% of VC investment partners are male.
- Male founders and employees own 89% of total startup equity.
- Startups with female-only founders receive <3% of global VC funding.
- Average deal size of female-founded startups is <0.5x that of male-founded startups.
- Female founders and employees own only 11% of total startup equity.



Advancing Gender Equity

# Launch of Artesian Female Leaders VC Fund

This endemic gender inequality has resulted in asymmetrical capital distribution and a relative value pricing opportunity. The Female Leaders VC Fund will address this market failure and target strong returns by providing financial and strategic support to the unique perspectives, unexplored business opportunities and under-invested talent of female founders in Australia, NZ, and the broader Asia Pacific region.

## Artesian’s Proprietary Gender Framework

Artesian has developed a proprietary Gender Diversity Criteria Assessment Score (GDCAS) to be used during the sourcing and deal pipeline process to establish which startups are eligible for potential investment from the Fund.

Artesian hopes that the GDCAS will be adopted more broadly, across the ecosystem, to benchmark gender diversity in early-stage companies, provide greater transparency, and a means by which to measure future impact and progress.

### GENDER DIVERSITY CRITERIA ASSESSMENT SCORE

#### CRITERIA:

The following criteria are assessed during the sourcing and deal pipeline process to establish which startups are eligible for potential investment from the Fund<sup>1</sup>.

GENDER DIVERSITY CRITERIA	MAX. POINTS
% female founders (& equity stake)	50
% representation of women in executive management e.g. CEO, COO, CFO, CTO	20
% representation of women on the board	20
Public commitment, transparency & accountability to gender equality <sup>2</sup>	10
Gender Diversity Criteria Assessment Score (GDCAS)	100

GDCAS = Criteria% x Points

Generally, a GDCAS >40 points is required for a startup to be eligible for an investment<sup>1</sup>.

1. The Investment Committee will use GDCAS as a guideline for eligibility. The committee will have the ability to approve exceptions, and these exceptions will be documented and reported to LPs (along with scores for all portfolio companies).  
2. UN Women’s Empowerment Principles (UNWEP) as key guideline

#### EXAMPLES:

##### STARTUP 1

INELIGIBLE

- 3 founders (1 female, 2 male - each with equal equity stakes)
- 1 female executive (CTO)
- 1 woman on 4-person board,
- no public commitment, transparency & accountability to gender equality

CRITERIA	WEIGHTING	SCORE
Percentage of female founders (and equity stake)	33% x 50	17
Representation of women in executive management e.g. CEO, COO, CFO, CTO	25% x 20	5
Representation of women on board	25% x 20	5
Commitment, transparency & accountability to gender equality	0% x 10	0
GDCAS		27

##### STARTUP 2

ELIGIBLE

- 2 founders (1 female, 1 male - each with equal equity stakes)
- 2 female executives (CEO & CFO)
- 2 women on 4-person board,
- public commitment, transparency & accountability to gender equality

CRITERIA	WEIGHTING	SCORE
Percentage of female founders (and equity stake)	50% x 50	25
Representation of women in executive management e.g. CEO, COO, CFO, CTO	50% x 20	10
Representation of women on board	50% x 20	10
Commitment, transparency & accountability to gender equality	100% x 10	10
GDCAS		55

##### STARTUP 3

ELIGIBLE

- 2 founders (2 female)
- 3 female executives (CEO, CTO & CFO)
- 3 women on 4-person board,
- public commitment, transparency & accountability to gender equality

CRITERIA	WEIGHTING	SCORE
Percentage of female founders (and equity stake)	100% x 50	50
Representation of women in executive management e.g. CEO, COO, CFO, CTO	75% x 20	15
Representation of women on board	75% x 20	15
Commitment, transparency & accountability to gender equality	100% x 10	10
GDCAS		90

### Gender Diversity Criteria Assessment Score (GDCAS)

GDCAS is calculated using a points system based on the criteria below, with a maximum total of 100:

- Percentage of female founders (and equity stake).
- Representation of women in executive management.
- Representation of women on the board.
- Public commitment, transparency and accountability to gender equality.



Advancing Gender Equity

# Launch of Artesian Female Leaders VC Fund

Artesian is the investment manager for the Female Leaders VC Fund, which has a predominately female investment team including Partners, Mei Lee and Vicky Lay, as well as portfolio managers, analysts and legal/operations staff including Ali Clunies-Ross, Ananya Sinha, Melody Zhang, Fiona Zheng, Kate Robinson, Kirsten Bernhardt, Channing Chen, Diana Tong, Jenny Chu, and Mary Cansicio.

## A Predominantly Female Investment Team


**INVESTMENT MANAGER**

**INVESTMENTS**



**ALI CLUNIES-ROSS**  
Portfolio Manager  
Sydney



**ANANYA SINHA**  
Analyst  
Sydney



**MELODY ZHANG**  
Portfolio Manager  
Shanghai



**FIONA ZHENG**  
Analyst  
Shanghai



**KATE ROBINSON**  
Legal Counsel  
Sydney



**KIRSTEN BERNHARDT**  
Analyst  
Adelaide



**CHANNING CHEN**  
Analyst  
Shanghai



**DIANA TONG**  
Analyst  
Shanghai

**OPERATIONS**



**PANKAJ KHANNA**  
CFO  
Melbourne



**JENNY CHU**  
Group Accountant  
Melbourne



**TAM NGUYEN**  
Fund Admin  
Melbourne



**MARY CANSICIO**  
Financial Accountant  
Melbourne

**FEMALE LEADERS FUND**

**INVESTMENT COMMITTEE**



**VICKY LAY**  
Artesian Partner  
Sydney/NY



**LUKE FAY**  
Artesian Partner  
Melbourne



**JEREMY COLLESS**  
Artesian Partner  
Sydney



**MEI LEE**  
Artesian Partner  
Melbourne



**CATHERINE ROBSON**  
Scale Investors  
Melbourne



**LYNNE THORNTON**  
Scale Investors  
Melbourne


**COMMUNITY ENGAGEMENT**

**FOUNDERS**



**SUSAN OLIVER**  
Co-Founder  
Melbourne



**ANNETTE KIMMITT**  
Co-Founder  
Melbourne



**CAROL SCHWARTZ**  
Co-Founder  
Melbourne



**CATHERINE ROBSON**  
Director  
Melbourne

**CHAIR**



**ADAM PASCOE**  
Director  
Sydney



**VICKY PAPCHRISTO**  
Director  
Melbourne



**LYNDA COKER**  
Director  
Sydney



**PENNY HEARD**  
Director  
Melbourne

**DIRECTORS**

**TEAM**



**CHELSEA NEWELL**  
Co-CEO  
Melbourne



**SAMAR MCEILEH**  
Co-CEO  
Melbourne



**ROO HARRIS**  
Investment Manager  
Melbourne



**LIBBY BRIGGS**  
Education Program  
Melbourne

“Female-led startups suffer underinvestment not due to a lack of talent, but from the lack of opportunities caused by cognitive biases and pattern recognition in an industry where 95.2% of VCs are male. Artesian has recognised the chance to invest in an opportunity hiding in plain sight – female led startups raising Series A and Series B funding. Artesian relishes our role as first-movers and ecosystem builders and believe that you do not have to sacrifice market leading returns while delivering transformational change.”



**Ali Clunies-Ross**  
Portfolio Manager



## Engagement, Outreach and Milestones

# 2021/22 Impact Timeline





## Engagement, Outreach and Milestones

# 2021/22 Impact Timeline

## March 2022

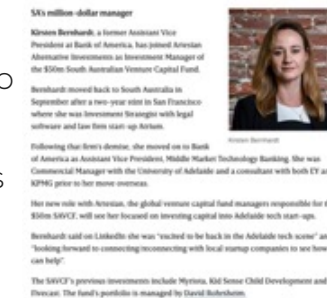
Artesian signs up to the Beyond the Billion pledge campaign to invest in more female-founded startups.



Industry Engagement

## February 2022

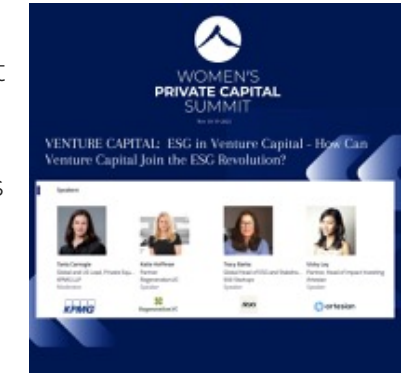
Artesian welcomes Kirsten Bernhardt to its South Australia office, expanding its female investment team.



Diversity, Equity, & Inclusion

## November 2021

Partner, Vicky Lay, speaks at an ESG in VC panel at the 13th Women's Private Capital Summit in New York.



Investor Education

## April 2022

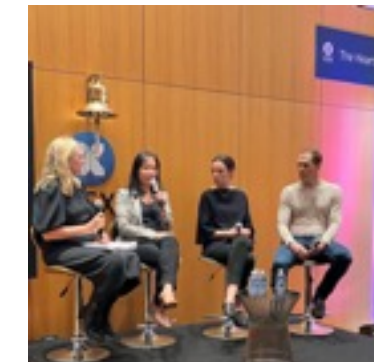
Artesian hosts an Impact Investing and ESG event in Melbourne. Partner, John McCartney, presents on:



"The Future of Investing: Positive Impact as the third dimension of investing."

Investor Education

Portfolio Manager, Ali Clunies-Ross, rings the ASX market open bell to celebrate International Women's Day 2022.



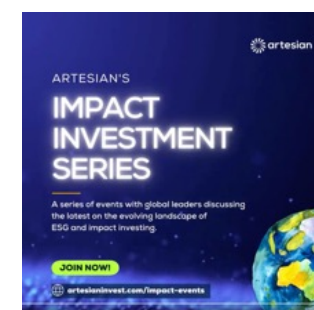
Industry Engagement

Artesian welcomes Ananya Sinha to its Sydney office as a venture capital analyst, expanding its female investment team.



Diversity, Equity, & Inclusion

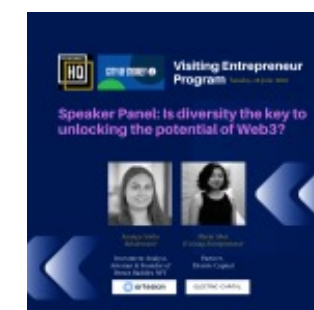
## June 2022



Launch of Artesian's Impact Investment Series.

Investor Education

## May 2022



Analyst, Ananya Sinha, moderates City of Sydney panel on Diversity and Web3.

Industry Engagement

Artesian certified as a B Corporation.



This company meets the highest standards of social and environmental impact

Milestone



Partner, Vicky Lay, participates as a speaker/guest on:



1) UNCDF panel to about how VCs can support female entrepreneurs;



2) The Sustainable Finance Podcast about jumpstarting VC funding for female-led startups; and



3) "Reaping What We Sow" ESG panel at the Asia Pacific Impact Investment Summit.

Investor Education



## Engagement, Outreach and Milestones

# History of Collaborations & Partnerships



## ● Scale Investors

Scale Investors is Australia's first and only network of angel investors committed to investing in and empowering exceptional women entrepreneurs.

Artesian has partnered with Scale Investors on the Female Leaders VC Fund and a series of startup and female angel investor events.



## ● UNCDF

The UN Capital Development Fund makes public and private finance work for the poor in the world's 46 least developed countries (LDCs).

Artesian launched an impact partnership with UNCDF to support gender-lens investing, boost female leaders in the corporate workplace, and support women's economic empowerment in the world's 47 Least Developed Countries ('LDCs').



## ● Beyond The Billion

In 2018, Beyond the Billion began a pledge campaign for The Billion Dollar Fund for Women, aiming to address the gender gap in venture investing. The goal was met in under 9 months and the campaign ended successfully in 2020. Since then, Beyond the Billion has launched a second campaign that will run till 2023, supporting women-led innovation by directing capital towards funds for female-founded companies.

Artesian pledged its commitment to Beyond the Billion in March 2022, becoming the first Australian VC firm to do so.



## ● SheSyndicate

SheSyndicate is a 501(c)3 non-profit organisation that aims to economically empower women and girls around the world through education, research opportunities, mentorship and capital stewardship.

Artesian is the proud founding sponsor and supporter of SheSyndicate.org.



## ● Equileap

Equileap research and rank over 3,500 public companies around the world using a unique and comprehensive Gender Equality Scorecard™ across 19 criteria, including the gender balance of the workforce, senior management and board of directors, as well as the pay gap and policies relating to parental leave and sexual harassment.

Artesian and Equileap are impact partners on the Women's Economic Empowerment Bond Fund.



## ● Grains Research & Development Corporation

The Grains Research and Development Corporation (GRDC) is one of the world's leading grains research organisations, responsible for planning, investing in and overseeing RD&E to deliver improvements in production, sustainability and profitability across the Australian grains industry.

Artesian has partnered with Grains Research and Development Corporation (GRDC) to establish the \$50m GrainInnovate fund to boost innovation in the grains industry.



Engagement, Outreach and Milestones

# History of Collaborations & Partnerships

“At Artesian, we strive to be a force for change in our investments. We seek to actively engage and assist our portfolio companies in exploring ways to align their business, strategy, and operating policies with best practice international standards and ESG frameworks.”



**Mei Lee**  
Partner, Head of Operations



## ● Grain Corp

GrainCorp is a leading agribusiness and food-ingredients processor, proudly connecting with customers and rural communities to deliver value through innovation and expertise.

Artesian has partnered with GrainCorp on their \$30m Agtech VC fund investing in startups that help build a sustainable future for Australia.



## ● Clean Energy Finance Corporation

The Clean Energy Finance Corporation (CEFC) is an Australian Government-owned Green Bank that was established to facilitate increased flows of finance into the clean energy sector.

Artesian and the CEFC established the Clean Energy Seed Fund which invests in scalable, high growth potential startups, encouraging innovation and creating opportunities in the development of clean technology. The CEFC are also an investor in the Artesian Green & Sustainable Bond Fund.



## ● Future Super

Future Super is an Australian retail superannuation fund that offers superannuation services, focusing on zero fossil fuel investment and on holistically ethical investment with an emphasis on clean energy projects.

Future Super seeded the Artesian Green and Sustainable Bond Fund in September 2020, the fund invests in a diversified portfolio of green, sustainable and social bonds issued by companies and governments.



## ● HostPlus

Hostplus is the industry superannuation fund with over 1.3 million members and \$68bn in funds under management (30 June 2021).

Artesian launched its first Clean Energy Seed fund in 2016, with thought/market leaders such as CEFC, Australian Ethical, Future Super and Hostplus as investors.

In 2021, Hostplus seeded Artesian's Female Leaders VC Fund with a \$45m of cornerstone investment, alongside Legalsuper.



## ● Legalsuper

Founded in 1989, Legalsuper is the industry super fund dedicated to the legal community. With over 41,000 members, more than 10,000 employers and over \$5bn funds under management.

In 2021, Legalsuper seeded Artesian's Female Leaders VC Fund with a \$45m of cornerstone investment, alongside Hostplus.



## ● Brinc

Brinc is one of Asia's most active accelerators platforms with 15+ programs, a portfolio of 150+ startups and a global network of co-investors and corporate partners.

In 2019, Brinc and Artesian launched a Sydney-based accelerator to invest in and support clean energy and climate conscious startups in Australia.



Artesian believes that a cross-asset class approach to impact investment, informed by a deep understanding of cutting-edge innovation and technology, creates superior and sustainable strategic and financial returns.

### Disclaimers

CLAUSE A) This publication has been prepared by Artesian Capital Management (Delaware) LP (Artesian), to provide you with general information only. In preparing this publication, we did not take into account any person's specific investment objectives, financial situations or needs. It is not intended to take the place of professional advice and you should not take action on specific issues in reliance on this information. Neither Artesian nor any of its related parties, associates or affiliates, including Artesian's employees, general partners and directors, provide any warranty regarding accuracy or reliability in respect of such information. To the extent permitted by law, Artesian disclaims all liability to any person relying on the information in respect of any loss or damage (including consequential loss or damage) however caused, which may be suffered or arise directly or indirectly in respect of such information. Past performance should not be taken as an indicator of future performance. You should obtain a copy of the relevant product disclosure statement before making a decision about whether to invest in any Artesian product. Copies of the product disclosure statements can be obtained by visiting [www.artesianinvest.com](http://www.artesianinvest.com).

CLAUSE B) Equity Trustees Limited (Equity Trustees) ABN 46 004 031 298 AFSL 240975, is the responsible entity for the Artesian Green & Sustainable Bond Fund (Fund). Equity Trustees is a subsidiary of EQT Holdings Limited ABN 22 607 797 615, a publicly listed company on the Australian Securities Exchange (ASX: EQT). This publication has been prepared by Artesian Corporate Bond Pty Ltd ACN 618 342 895 (Artesian), the investment manager for the Fund and an authorised representative of Artesian Venture Partners Pty Ltd ABN 58 112 089 488 AFSL 284492 (Artesian VP), to provide you with general information only. In preparing this publication, we did not take into account the investment objectives, financial situation or particular needs of any particular person. It is not intended to take the place of professional advice and you should not take action on specific issues in reliance on this information. Neither Artesian, Artesian VP, Equity Trustees nor any of their related parties, their employees or directors, provide any warranty of accuracy or reliability in relation to such information or accept any liability to any person who relies on it. Past performance should not be taken as an indicator of future performance. You should obtain a copy of the Product Disclosure Statement before making a decision about whether to invest in this product. Copies of the product disclosure statement can be obtained by visiting [www.eqt.com.au/insto](http://www.eqt.com.au/insto) or request a copy by emailing Artesian at [greenbondoperations@artesianinvest.com](mailto:greenbondoperations@artesianinvest.com), visiting [www.artesianinvest.com](http://www.artesianinvest.com) or calling +61 3 9028 7392.